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**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**SDP COLLEGE FOR WOMEN, LUDHIANA, LUDHIANA**  
**(IC202430842)**

**INNOVATION SHOWCASE: DEMO DAY/EXHIBITION/POSTER PRESENTATION OF  
INNOVATIONS/PROTOTYPES & LINKAGE WITH INNOVATION AMBASSADORS/EXPERTS  
FOR MENTORSHIP SUPPORT**

**OVERVIEW**

**Objective:**

To encourage students regarding startups and aware with government support for entrepreneurship

**Benefit in terms of learning/Skill/Knowledge obtained:**

The Theme of The lecture was to provide innovative ideas to the students about starting their own startups .

**Academic Year:**

2024-25

**Program driven by:**

IIC Calendar Activity

**Month:**

**Program /Activity Name:**

Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support

**Program Type:**

Level 1 - Expert Talk

**Other:**

null

**Program Theme:**

Entrepreneurship & Startup

**Other:**

NA

**Date & Duration (Days):**

02/08/2025-02/08/2025-0

**External Participants, If any:**

16

**Student Participants:**

130

**Faculty Participants:**

9

**Expenditure Amount, If any:**

5400

**Remark:**

To encourage students regarding startups and aware with government support system for entrepreneurship.

## ATTACHMENTS

**Video:**

<https://youtu.be/tYQSY2tuf8U>

**Photograph1:****Photograph2:****Session plan, If any:**

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