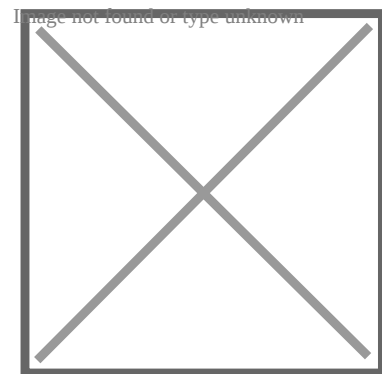
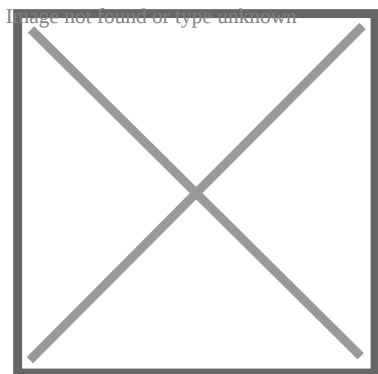




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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

SDP COLLEGE FOR WOMEN, LUDHIANA, LUDHIANA
(IC202430842)

SESSION ON “LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS”- BOOT CAMP
(OR) MENTORING SESSION

OVERVIEW

Objective:

1.To familiarize students with various investment options suitable for lean start-ups.

Benefit in terms of learning/Skill/Knowledge obtained:

Students developed a better understanding of investment options available for lean start-ups. They gained practical knowledge of financial planning .

Academic Year:

2025-26

Program driven by:

IIC Calendar Activity

Month:

Program /Activity Name:

January	Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session
Program Type:	Other:
Level 1 - Expert Talk	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
08/13/2026-08/13/2026-0	0
Student Participants:	Faculty Participants:
60	9
Expenditure Amount, If any:	Remark:
null	An extension lecture on “Investment Options in Lean Start-ups” was organized by the BBA Department of SDP College for Women, Ludhiana. The session was conducted by the team members of ARKA Stocks, who provided students with practical insights into start-u
ATTACHMENTS	
Video:	https://youtu.be/zcYzEm-e-tw?feature=shared
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
This report is electronically generated against report submitted on Institution’s Innovation Council Portal.	