

**SDP COLLEGE FOR WOMEN LUDHIANA**

**Please fill the form neatly and submit immediately after the activity**

**CO-ACADEMIC EVENT/ACTIVITY:** Industrial Visit

**NAME OF THE DEPARTMENT:** BBA (Bachelor of Business Administration).

**NAME OF THE ORGANISING UNIT/NGO/GOVT:** Nil

**DATE:** 18<sup>th</sup> November, 2024.

**VENUE:** Munjal Birmingham City University (Centre of innovation and Entrepreneurship)

**CHIEFGUEST:** Nil

**RESOURCE PERSON:** Nil.

**THEME:** "Fostering Innovation and Entrepreneurship: Bridging Theory and Innovation"

**COMMENTS:** BBA Students visited Munjal Birmingham City University, gained valuable insights on innovation, entrepreneurship and cutting edge technological practices successfully.

**NO. OF STUDENTS PARTICIPATED-** 30

**NO. OF TEACHERS INVOLVED-** 2 (Ms. Ruby, Ms. Kashika Bhatia)

**PRIZE WON/ ANY OTHER INFORMATION -** Nil

**SIGNATURE**

Ruby  
18/11/24

Kashika  
18/11/24

PRINCIPAL  
18/11/24