

SDP COLLEGE FOR WOMEN LUDHIANA

Please fill the form neatly and submit immediately after the activity

CO-ACADEMIC EVENT/ACTIVITY: Industrial Visit

NAME OF THE DEPARTMENT: BBA (Bachelor of Business Administration).

NAME OF THE ORGANISING UNIT/NGO/GOVT: Nil

DATE: 11<sup>th</sup> March, 2025

VENUE: Ludhiana Beverages Private Limited (Coca-Cola Company)

CHIEFGUEST: Nil

RESOURCE PERSON: Nil.

THEME: "The Secret Behind the Fizz: A closer look at Coca-Cola's operations "

COMMENTS: BBA Students visited Coca-Cola Company, gained valuable insights on company's manufacturing, quality control and business processes.

NO. OF STUDENTS PARTICIPATED- 30

NO. OF TEACHERS INVOLVED-2 (Ms. Ruby, Ms. Kashika Bhatia)

PRIZE WON/ ANY OTHER INFORMATION - Nil

SIGNATURE

Ruby  
12/3/25

Kashika  
12/3/25

PRINCIPAL