

## **Course Outcome**

### **BACHELOR OF COMPUTER APPLICATIONS (B.C.A)**

#### **(SEMESTER SYSTEM)**

#### **(First to Sixth Semester)**

#### **Semester-1**

##### **1) Fundamentals of Mathematical Statistics:**

- Organize, manage and present data.
- Analyze statistical data graphically using frequency distributions and cumulative frequency distributions.
- Analyze statistical data using measures of central tendency, dispersion and location.

##### **2) English (Compulsory) – A:**

- Reading. Students will interpret texts with attention to ambiguity, complexity, and aesthetic value.
- Writing Process. ...
- Genre and Rhetorical Situation. ...
- Culture, History, and Power. ...
- Critical Approaches. ...
- Research. ...
- Oral Communication.

##### **3) Computer Fundamentals and Computing Software:**

- Give students an in-depth understanding of why computers are essential components in business, education and society.
- Introduce the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software, the Internet, networking and mobile computing.

- Provide hands-on use of Microsoft Office applications Word, Excel, Access and PowerPoint. Completion of the assignments will result in MS Office applications knowledge and skills.
- Provide foundational or “computer literacy” curriculum that prepares students for life-long learning of computer concepts and skills.
- Completion of course fulfills pre-requisite to enroll in other computer application courses required for high demand employment.

#### **4) Problem Solving Through C:**

- Write efficient algorithms to solve various problems
- Understand and use various constructs of the programming language such as conditionals, iteration, and recursion
- Implement your algorithms to build programs in the C programming language
- Use data structures like arrays, linked lists, and stacks to solve various problems
- Understand and use file handling in the C programming language

### **Semester-2**

#### **5) English (Compulsory) – B:**

- The prescribed course equips students with nuances of language that includes proficiency in grammar, its effective usage in speaking and writing.
- It also develops their personality. → It further helps them to prepare for various competitive exams and to keep up with the increasing demand of English in Indian society.
- The practical work improves their communication and writing skills, and at the same time equipping them to use modern forms of communication.

#### **6) Computer Organization:**

- Identify functional units and illustrate register transfer operations.

- Explain the internal organization of the computer and its instructions.
- Make use of fixed and floating point algorithms and analyze micro program instructions.
- Summarize the memory organization and pipelining concepts.
- Illustrate data transfer between central computer and I/O devices.

### **7) Fundamentals of Web Programming:**

- Understand the principles of creating an effective web page, including an in-depth consideration of information architecture.
- Become familiar with graphic design principles that relate to web design and learn how to implement theories into practice.
- Develop skills in analyzing the usability of a web site.
- Understand how to plan and conduct user research related to web usability.
- Learn the language of the web: HTML and CSS.
- Learn CSS grid layout and flexbox.
- Learn techniques of responsive web design, including media queries.
- Develop basic programming skills using Javascript.
- Be able to embed social media content into web pages.

### **8) Object Oriented Programming using C++:**

- To understand how C++ improves C with object-oriented features.
- To learn how to write inline functions for efficiency and performance.
- To learn the syntax and semantics of the C++ programming language.
- To learn how to design C++ classes for code reuse.
- To learn how to implement copy constructors and class member functions.
- To understand the concept of data abstraction and encapsulation.
- To learn how to overload functions and operators in C++.
- To learn how containment and inheritance promote code reuse in C++.
- To learn how inheritance and virtual functions implement dynamic binding with polymorphism.

- To learn how to design and implement generic classes with C++ templates.
- To learn how to use exception handling in C++ programs.

### **Semester-3**

#### **9) Punjabi – A:**

- To develop a bonding with the mother tongue of the student.
- The student gets to know and understand his/her native language in a far better way.
- The student gains the knowledge and understanding of the various intricacies of the grammar and literature of Punjabi.
- The student gains the knowledge and understanding of the rich folk and cultural heritage of Punjab.
- The program connects the students to their roots.

#### **10) Information System Design and Implementation:**

- A firm basis for understanding the life cycle of a systems development project.
- An understanding of the analysis and development techniques required as a team member of a medium-scale information systems development project.
- An understanding of the ways in which an analyst's interaction with system sponsors and users play a part in information systems development.
- Experience in developing information systems models.
- Experience in developing systems project documentation.
- An understanding of the object-oriented methods models as covered by the Unified Modelling Language.

#### **11) Computer Oriented Numerical Methods:**

- Obtain an intuitive and working understanding of numerical methods for the basic problems of numerical analysis.
- Gain experience in the implementation of numerical methods using a computer.
- Trace error in these methods and need to analyze and predict it.
- Provide knowledge of various significant and fundamental concepts to inculcate in the students an adequate understanding of the application of Statistical Methods.
- Demonstrate the concepts of numerical methods used for different applications

**12) Data Structures:**

- Understand the concept of Dynamic memory management, data types, algorithms, Big O notation.
- Understand basic data structures such as arrays, linked lists, stacks and queues.
- Describe the hash function and concepts of collision and its resolution methods.
- Solve problem involving graphs, trees and heaps.
- Apply Algorithm for solving problems like sorting, searching, insertion and deletion of data.

**Semester-4**

**13) Punjabi (Compulsory) – B:**

- To develop a bonding with the mother tongue of the student.
- The student gets to know and understand his/her native language in a far better way.
- The student gains the knowledge and understanding of the various intricacies of the grammar and literature of Punjabi.

- The student gains the knowledge and understanding of the rich folk and cultural heritage of Punjab.
- The program connects the students to their roots.

**14) Software Project Management:**

- Apply project management concepts and techniques to an IT project.
- Identify issues that could lead to IT project success or failure.
- Explain project management in terms of the software development process.
- Describe the responsibilities of IT project managers.
- Apply project management concepts through working in a group as team leader or active teammember on an IT project.

**15) Operating System Concepts and Linux:**

- Understand the basics of operating systems like kernel, shell, types and views of operating systems.
- Describe the various CPU scheduling algorithms and remove deadlocks.
- Explain various memory management techniques and concept of thrashing.
- Use disk management and disk scheduling algorithms for better utilization of external memory. Recognize file system interface, protection and security mechanisms.
- Explain the various features of distributed OS like UNIX, Linux, windows etc.

**16) Database Management System:**

- Describe the fundamental elements of relational database management systems
- Explain the basic concepts of relational data model, entity-relationship model, relational database design, relational algebra and SQL.

- Design ER-models to represent simple database application scenarios
- Convert the ER-model to relational tables, populate relational database and formulate SQL queries on data.
- Improve the database design by normalization.
- Familiar with basic database storage structures and access techniques: file and page organizations, indexing methods including B tree, and hashing.

### **Semester-5**

#### **17) Computer Networks:**

- Understand computer network basics, network architecture, TCP/IP and OSI reference models. Identify and understand various techniques and modes of transmission.
- Describe data link protocols, multi-channel access protocols and IEEE 802 standards for LAN.
- Describe routing and congestion in network layer with routing algorithms and classify IPV4 addressing scheme.
- Discuss the elements and protocols of transport layer.
- Understand network security and define various protocols such as FTP, HTTP, Telnet, DNS.

#### **18) Discrete Mathematical Structure:**

- Perform operations on various discrete structures such as sets, functions, relations, and sequences.
- Ability to solve problems using Counting techniques, Permutation and Combination, Recursion and generating functions.
- Apply algorithms and use of graphs and trees as tools to visualize and simplify Problems.

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- Use of K-Maps and Truth Tables to construct and verify correctness of a Boolean expression. Understand the various properties of algebraic systems like Rings, Monodies and Groups.

**19) Java Programming:**

- Use an integrated development environment to write, compile, run, and test simple object-oriented Java programs.
- Read and make elementary modifications to Java programs that solve real-world problems.
- Validate input in a Java program.
- Identify and fix defects and common security issues in code.
- Document a Java program using Javadoc.
- Use a version control system to track source code in a project.

**20) Web Application Development using PHP:**

- List the major elements of the PHP & MySQL work and explain why PHP is good for web development
- Learn how to take a static website and turn it into a dynamic website run from a database using PHP and MySQL.
- Analyze the basic structure of a PHP web application and be able to install and maintain the web server, compile, and run a simple web application.
- Learn how databases work and how to design one, as well as how to use phpMyAdmin to work with MySQL.
- Learn different ways of connecting to MySQL through PHP, and how to create tables, enter data, select data, change data, and delete data. Connect to SQL Server and other data sources.

**Semester-6**

**21) E-Commerce:**



- Understand the basic concepts and technologies used in the field of management information systems.
- Have the knowledge of the different types of management information systems.
- Understand the processes of developing and implementing information systems.
- Be aware of the ethical, social, and security issues of information systems.

**22) Application Development using VB.Net:**

- Use Visual Studio IDE to design application.
- Develop GUI Application using Form Controls and its events.
- Apply Object Oriented concepts in GUI Application.
- Use Data access controls to store data in Database and retrieve it.
- Use Data Binding in GUI Application.

**23) Computer Graphics and Multimedia Applications:**

- Understand how to generate line, circle and ellipse also how to create 2D object and various transformation techniques.
- Understand various 3D Transformation techniques using OpenGL.
- Understand multimedia compression techniques and applications.

## **Course Outcome**

### **COMPUTER APPLICATIONS (ELECTIVE)**

**(SEMESTER SYSTEM)**

**(First to Sixth Semester)**

#### **Semester-1**

##### **1) Fundamentals of I.T.:**

- Give students an in-depth understanding of why computers are essential components in business, education and society.
- Introduce the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software, the Internet, networking and mobile computing.

##### **2) Application Software:**

- Provide hands-on use of Microsoft Office applications Word, Excel, Access and PowerPoint. Completion of the assignments will result in MS Office applications knowledge and skills.
- Provide foundational or “computer literacy” curriculum that prepares students for life-long learning of computer concepts and skills.
- Completion of course fulfills pre-requisite to enroll in other computer application courses required for high demand employment.

#### **Semester-2**

##### **3) C Programming Language:**

- Write efficient algorithms to solve various problems
- Understand and use various constructs of the programming language such as conditionals, iteration, and recursion

- Implement your algorithms to build programs in the C programming language
- Use data structures like arrays, linked lists, and stacks to solve various problems
- Understand and use file handling in the C programming language

#### **4) Operating System Concepts:**

- Understand the basics of operating systems like kernel, shell, types and views of operating systems.
- Describe the various CPU scheduling algorithms and remove deadlocks.
- Explain various memory management techniques and concept of thrashing.
- Use disk management and disk scheduling algorithms for better utilization of external memory. Recognize file system interface, protection and security mechanisms.
- Explain the various features of distributed OS like UNIX, Linux, windows etc.

### **Semester-3**

#### **5) Programming in C++:**

- To understand how C++ improves C with object-oriented features.
- To learn how to write inline functions for efficiency and performance.
- To learn the syntax and semantics of the C++ programming language.
- To learn how to design C++ classes for code reuse.
- To learn how to implement copy constructors and class member functions.
- To understand the concept of data abstraction and encapsulation.
- To learn how to overload functions and operators in C++.
- To learn how containment and inheritance promote code reuse in C++.
- To learn how inheritance and virtual functions implement dynamic binding with polymorphism.
- To learn how to design and implement generic classes with C++ templates.
- To learn how to use exception handling in C++ programs.

#### **6) Web Designing:**

- Understand the principles of creating an effective web page, including an in-depth consideration of information architecture.
- Become familiar with graphic design principles that relate to web design and learn how to implement theories into practice.
- Develop skills in analyzing the usability of a web site.
- Understand how to plan and conduct user research related to web usability.
- Learn the language of the web: HTML and CSS.
- Learn CSS grid layout and flexbox.
- Learn techniques of responsive web design, including media queries.
- Develop basic programming skills using Javascript.
- Be able to embed social media content into web pages.

#### **Semester-4**

##### **7) Data Structure:**

- Understand the concept of Dynamic memory management, data types, algorithms, Big O notation.
- Understand basic data structures such as arrays, linked lists, stacks and queues.
- Describe the hash function and concepts of collision and its resolution methods.
- Solve problem involving graphs, trees and heaps.
- Apply Algorithm for solving problems like sorting, searching, insertion and deletion of data.

##### **8) Java Programming:**

- Use an integrated development environment to write, compile, run, and test simple object-oriented Java programs.
- Read and make elementary modifications to Java programs that solve real-world problems.
- Validate input in a Java program.
- Identify and fix defects and common security issues in code.
- Document a Java program using Javadoc.

- Use a version control system to track source code in a project.

### **Semester-5**

#### **9) Programming with VB.NET:**

- Use Visual Studio IDE to design application.
- Develop GUI Application using Form Controls and its events.
- Apply Object Oriented concepts in GUI Application.
- Use Data access controls to store data in Database and retrieve it.
- Use Data Binding in GUI Application.

#### **10) Database Management using Oracle:**

- Describe the fundamental elements of relational database management systems
- Explain the basic concepts of relational data model, entity-relationship model, relational database design, relational algebra and SQL.
- Design ER-models to represent simple database application scenarios
- Convert the ER-model to relational tables, populate relational database and formulate SQL queries on data.
- Improve the database design by normalization.
- Familiar with basic database storage structures and access techniques: file and page organizations, indexing methods including B tree, and hashing.

### **Semester-6**

#### **11) Computer Networks:**

- Understand computer network basics, network architecture, TCP/IP and OSI reference models. Identify and understand various techniques and modes of transmission.
- Describe data link protocols, multi-channel access protocols and IEEE 802 standards for LAN.
- Describe routing and congestion in network layer with routing algorithms and classify IPV4 addressing scheme.
- Discuss the elements and protocols of transport layer.

- Understand network security and define various protocols such as FTP, HTTP, Telnet, DNS.

## **12) Working with Linux:**

- Understand the basics of operating systems like kernel, shell, types and views of operating systems.
- Describe the various CPU scheduling algorithms and remove deadlocks.
- Explain various memory management techniques and concept of thrashing.
- Use disk management and disk scheduling algorithms for better utilization of external memory. Recognize file system interface, protection and security mechanisms.
- Explain the various features of distributed OS like UNIX, Linux, windows etc.

## **Course outcomes of Home Science Department**

- Home science is an interdisciplinary field that covers various areas of Food Science and Nutrition, Human Development, clothing and textiles, Extension Education and family resource management.
- It produces confident homemakers who can meet the challenges in the life with modern technology and scientific attitude.
- Home science creates conscious citizen who are aware of their right and responsibilities as consumers.
- It makes students ready for a variety of professions.
- It imparts artistic and homemaking skills regarding food and Nutrition, Human Development, clothing and textiles including health, hygiene, first aid and consumer education, Rangoli making, diet plan and flower arrangements etc.
- It trains the students to take better care of their own families as well as the society. They are also trained to be self-dependent and be competitive.
- Able students to comprehend the importance and functions of food.
- Students Learn about Food Constituents, functions, sources, and their deficiencies.
- Helps the students to Apply, evaluate and discuss the various Methods of Cooking
- It Enlighten on recommended dietary allowances, functions, deficiency, excess, and food sources of selected vitamins and minerals.it Impart knowledge about the Importance and Planning of a Balanced Diet.
- Train & equip students with the knowledge of Fabric Construction.
- Familiarize students with the Selection of suitable clothes for different age groups.
- It provides in-depth knowledge about types of Bleaches and Finishes, Hands-on training on Fabric Dyeing and Printing. It makes the students aware of various Methods of Laundry and Washing and gives Training for developing Patterns and Garment Construction.
- It Acquire the core knowledge to establish themselves as Home Scientists by learning Entrepreneurship.

- It Impart the knowledge of Principles of Interior Decoration & its Application.
- Students Apply, evaluate and discuss the Causes and prevention of various diseases (Malaria, Dengue, AIDS, etc.)
- Think critically by examining various Adulterations in Foods through Testing.
- Acquaint & familiarize with Classification of Resources.
- Provides In-depth understanding of Time, Money, and Energy Management.
- Helps to Develop the analytical skill in Furniture Selection, Requirement, and Arrangement.
- Helps in Understanding the significance of Food Hygiene.
- Make learners proficient in the areas of Therapeutic Diets and Modification of Normal Diet.
- Familiarize students with the Emotional Development of Children (Up to 6 years)
- Aware students about various Language Development in Children – Stages and Factors affecting the language development.
- Acquire the core knowledge of the significance of Play and Play Materials in Child Development.
- Apply, evaluate and discuss the Common Behavioral Problems in children and their remedies.



## **Course Outcomes of Physical Education**

The following course outcomes outline the key learning objectives for a Physical Education program. These outcomes focus on theoretical knowledge, practical skills, and overall well-being.

### **1. Understanding the Foundations of Physical Education**

Explain the meaning, objectives, and significance of Physical Education in holistic development.

Understand historical developments and modern trends in sports and physical fitness.

### **2. Development of Physical Fitness and Well-Being**

Assess and improve personal fitness through various exercise programs.

Understand the importance of exercise in preventing lifestyle diseases such as obesity, diabetes, and hypertension.

### **3. Sports Skills and Performance Enhancement**

Demonstrate fundamental techniques, strategies, and skills of various sports and games.

Apply the rules, regulations, and officiating techniques in different sports and physical activities.

### **4. Anatomy, Physiology, and Kinesiology in Sports**

Understand the structure and function of the human body in relation to movement.

Analyze the effects of physical activity on the muscular, cardiovascular, and nervous systems.

### **5. Sports Psychology and Training Methods**

Apply psychological principles to enhance sports performance and motivation.

Understand different training methods for strength, endurance, speed, and flexibility development.

### **6. Health, Nutrition, and Lifestyle Management**

Explain the role of balanced nutrition in maintaining an active and healthy lifestyle.

Understand the effects of diet, hydration, and supplementation on sports performance.

### **7. Recreational Activities and Adventure Sports**

Participate in recreational activities and adventure sports to promote overall well-being. Plan and organize fitness and wellness programs for individuals and groups.

### **8. Sports Management and Leadership**

Develop leadership skills in organizing sports events, tournaments, and fitness programs. Understand the principles of sports management, marketing, and administration.

### **9. Biomechanics and Movement Analysis**

Apply biomechanical principles to improve sports performance and reduce injury risk. Analyze movement patterns and techniques using scientific methods for skill enhancement.

### **10. Exercise Physiology and Performance Optimization**

Understand the physiological adaptations to exercise and training. Utilize fitness testing methods to assess athletic performance and physical fitness levels.

### **11. Yoga and Mental Well-being**

Demonstrate proficiency in various yoga postures, breathing techniques, and meditation. Understand the role of yoga in stress management, flexibility, and mental concentration.

### **12. Adapted Physical Education and Inclusive Sports**

Promote inclusivity in sports and physical activities for individuals with disabilities. Design modified exercise and sports programs for special populations.

### **13. Research Methods in Physical Education**

Conduct research studies on physical activity, sports science, and health-related topics. Apply statistical and analytical tools for data interpretation in sports and fitness studies.

### **14. Sports Injuries and Rehabilitation**

Identify common sports injuries and their prevention strategies. Apply basic physiotherapy and rehabilitation techniques for injury recovery.

### **15. Ethics, Fair Play, and Sportsmanship**

Promote ethical behavior, fair play, and integrity in sports and physical activities. Understand the significance of anti-doping policies and sports regulations.

### **16. Outdoor and Adventure-Based Learning**

Engage in outdoor activities such as trekking, rock climbing, and water sports. Develop leadership, teamwork, and survival skills through adventure-based learning.

### **17. Technology in Sports and Fitness**

Utilize modern technology, such as wearable fitness devices and sports analytics software, for training and performance evaluation.

Understand the role of virtual reality, AI, and biomechanics in sports advancements.

### **18. Community Fitness and Public Health Awareness**

Design and implement community fitness programs to promote active lifestyles.

Spread awareness about the importance of physical activity for disease prevention and mental health improvement.

## **Course Outcome**

### **POSTGRADUATE DIPLOMA**

### **IN**

### **COMPUTER APPLICATIONS**

### **(SEMESTER SYSTEM)**

#### **Semester-1**

#### **1) Computer Fundamentals:**

- Give students an in-depth understanding of why computers are essential components in business, education and society.
- Introduce the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software, the Internet, networking and mobile computing.

- Provide hands-on use of Microsoft Office applications Word, Excel, Access and PowerPoint. Completion of the assignments will result in MS Office applications knowledge and skills.
- Provide foundational or “computer literacy” curriculum that prepares students for life-long learning of computer concepts and skills.
- Completion of course fulfills pre-requisite to enroll in other computer application courses required for high demand employment.

## **2) Computer Programming using C:**

- Write efficient algorithms to solve various problems
- Understand and use various constructs of the programming language such as conditionals, iteration, and recursion
- Implement your algorithms to build programs in the C programming language
- Use data structures like arrays, linked lists, and stacks to solve various problems
- Understand and use file handling in the C programming language

## **3) Database Management System:**

- Describe the fundamental elements of relational database management systems
- Explain the basic concepts of relational data model, entity-relationship model, relational database design, relational algebra and SQL.
- Design ER-models to represent simple database application scenarios
- Convert the ER-model to relational tables, populate relational database and formulate SQL queries on data.
- Improve the database design by normalization.
- Familiar with basic database storage structures and access techniques: file and page organizations, indexing methods including B tree, and hashing.

## **4) Data Communication and Networks:**

- Understand computer network basics, network architecture, TCP/IP and OSI reference models. Identify and understand various techniques and modes of transmission.
- Describe data link protocols, multi-channel access protocols and IEEE 802 standards for LAN.
- Describe routing and congestion in network layer with routing algorithms and classify IPV4 addressing scheme.
- Discuss the elements and protocols of transport layer.
- Understand network security and define various protocols such as FTP, HTTP, Telnet, DNS.

## **Semester-2**

### **5) Object Oriented concepts using JAVA:**

- Use an integrated development environment to write, compile, run, and test simple object-oriented Java programs.
- Read and make elementary modifications to Java programs that solve real-world problems.
- Validate input in a Java program.
- Identify and fix defects and common security issues in code.
- Document a Java program using Javadoc.
- Use a version control system to track source code in a project.

### **6) Web Technologies:**

- Understand the principles of creating an effective web page, including an in-depth consideration of information architecture.
- Become familiar with graphic design principles that relate to web design and learn how to implement theories into practice.
- Develop skills in analyzing the usability of a web site.
- Understand how to plan and conduct user research related to web usability.

- Learn the language of the web: HTML and CSS.
- Learn CSS grid layout and flexbox.
- Learn techniques of responsive web design, including media queries.
- Develop basic programming skills using Javascript.
- Be able to embed social media content into web pages.

**7) Software Engineering:**

- How to apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment
- An ability to work in one or more significant application domains
- Work as an individual and as part of a multidisciplinary team to develop and deliver quality software
- Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle
- Demonstrate an ability to use the techniques and tools necessary for engineering practice

**8) Computer based Accounting:**

- Demonstrate an understanding of accounting theory.
- Apply accounting procedures using specialized computer accounting software.
- Communicate effectively using standard accounting terminology.
- Demonstrate an understanding of accounting reports and records.

## Course Outcome

**Class:- BBA 1<sup>st</sup> year (Sem. 1)**

**Subject:- Fundamentals of Management**

1. **Understanding Core Management Functions**: Students will gain knowledge of the fundamental management functions — planning, organizing, leading, and controlling — and how to apply them in real-world business scenarios to improve organizational effectiveness.
2. **Development of Managerial Skills**: Students will develop critical skills such as decision-making, leadership, communication, and problem-solving, preparing them to handle managerial roles and challenges in diverse business environments.
3. **Ethical and Strategic Decision Making**: Students will understand the importance of ethics and corporate social responsibility, and learn how to formulate and implement strategic plans to achieve organizational goals while maintaining ethical business practices.

## Course Outcome

**Class: - BBA 1<sup>st</sup> year (Sem. 1)**

**Subject:- Financial Accounting**

1. **Understanding Financial Statements:** Students will gain the ability to prepare, analyze, and interpret key financial statements, such as the balance sheet, income statement, and cash flow statement, to assess a company's financial health.
2. **Knowledge of Accounting Principles:** Students will develop a solid understanding of basic accounting principles, concepts, and standards (such as GAAP or IFRS), ensuring accurate financial reporting and compliance with regulations.
3. **Application of Accounting Skills in Business Decision-Making:** Students will learn how to use financial data to make informed business decisions, manage resources effectively, and evaluate business performance for growth and sustainability.



## Course Outcome

**Class: - BBA 1<sup>st</sup> year (Sem. 1)**

**Subject: - Micro Economics**

1. **Understanding Economic Principles:** Students will grasp fundamental microeconomic concepts such as supply and demand; market structures, pricing, and consumer behavior, helping them understand how individual economic agents make decisions.
2. **Application of Economic Theories:** Students will learn how to apply microeconomic theories to real-world business scenarios, analyzing how market conditions, competition, and government policies affect business operations and profitability.
3. **Decision-Making and Resource Allocation:** Students will develop the ability to make informed business decisions by understanding the optimal allocation of resources, maximizing efficiency, and addressing market failures in a competitive environment.

## Course Outcome

**Class: - BBA 1<sup>st</sup> year (Sem. 1)**

**Subject: - Commercial Law**

1. **Understanding Legal Framework:** Students will gain knowledge of the legal principles governing business transactions, including contract law, sales, and negotiable instruments to ensure compliance in commercial activities.
2. **Application of Legal Concepts:** Students will develop the ability to apply commercial law concepts to real-world business situations, helping them navigate legal challenges in areas such as business formation, contracts, and dispute resolution.
3. **Risk Management and Legal Compliance:** Students will learn how to identify legal risks, understand business regulations, and implement strategies to ensure businesses operate within legal frameworks, reducing the likelihood of legal disputes and liabilities.

## Course Outcome

**Class: - BBA 1<sup>st</sup> Year (Sem. 1)**

**Subject: - Financial Literacy**

1. **Understanding Personal and Business Finance:** Students will gain the knowledge to manage personal finances effectively and understand key financial concepts relevant to both personal and business financial management.
2. **Financial Decision-Making Skills:** Students will develop the ability to make informed financial decisions, including budgeting, saving, investing, and managing credit, as well as understanding financial statements and reports.
3. **Awareness of Financial Products and Markets:** Students will learn about various financial instruments, markets, and institutions, enabling them to navigate financial products such as loans, insurance, and investments in both personal and business contexts.

## Course Outcome

**Class: - BBA 1<sup>st</sup> year (Sem. 1)**

**Subject: - Digital Marketing**

1. **Understanding Digital Marketing Strategies:** Students will gain knowledge of key digital marketing concepts, including SEO, social media marketing, email campaigns, and content marketing, to create effective online marketing strategies.
2. **Practical Application of Digital Tools:** Students will develop the ability to use digital marketing tools and platforms (such as Google Analytics, social media ads, and email marketing software) to plan, execute, and measure online campaigns.
3. **Data-Driven Decision Making:** Students will learn how to analyze digital marketing data, interpret consumer behavior, and make informed decisions to optimize marketing campaigns and drive business growth.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 3)**

**Subject: - Operations Research**

1. **Problem-Solving Skills:** Students will develop the ability to analyze complex business problems and apply mathematical and analytical methods, such as linear programming, optimization, and decision-making models, to derive practical solutions.
2. **Application of Quantitative Techniques:** Learners will gain proficiency in using various quantitative techniques like transportation models, queuing theory, inventory management, and project scheduling to improve business efficiency and decision-making.
3. **Critical Thinking and Decision-Making:** Students will enhance their critical thinking abilities by evaluating different business scenarios, making optimal decisions based on quantitative analysis, and understanding the impact of these decisions in real-world business environments.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 3)**

**Subject: - Tax Laws-I**

1. **Understanding of Taxation Systems:** Students will gain a comprehensive understanding of various types of taxes, including direct and indirect taxes, and the legal framework surrounding taxation in India. This includes the ability to interpret and apply tax laws to business scenarios.
2. **Application of Tax Laws:** Students will be equipped with the skills to calculate and file taxes for individuals and businesses in compliance with prevailing tax laws, especially under the Income Tax Act. They will learn to compute taxable income, exemptions, deductions, and tax liabilities.
3. **Awareness of Legal Implications:** Students will develop an awareness of the legal implications of tax evasion and avoidance, and how businesses and individuals must ensure tax compliance to avoid penalties, litigation, and maintain ethical practices in taxation.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 3)**

**Subject: - Legal framework for Companies**

1. **Understanding of Legal Frameworks:** Students will gain a solid understanding of various laws and regulations that govern business practices, including contracts, intellectual property, labor laws, and consumer protection, enabling them to make legally informed business decisions.
2. **Application of Legal Concepts:** Students will be able to apply legal principles to real-world business scenarios, helping them identify and mitigate legal risks in business transactions, contracts, and organizational structures.
3. **Ethical and Legal Compliance in Business:** Students will develop the ability to evaluate business situations from a legal and ethical standpoint, promoting adherence to legal standards and corporate social responsibility to ensure compliance and avoid legal disputes.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 3)**

**Subject: - Marketing Management**

1. **Understanding of Marketing Principles and Strategies:** Students will gain a thorough understanding of the foundational concepts of marketing, including market segmentation, targeting, positioning, and the development of marketing strategies to meet business objectives.
2. **Application of Marketing Tools and Techniques:** Students will learn how to use various marketing tools such as the 4Ps (Product, Price, Place, Promotion), market research, consumer behavior analysis, and digital marketing tactics to create effective marketing campaigns.
3. **Critical Thinking and Decision-Making Skills:** The course will develop students' ability to analyze market situations, identify challenges, and make informed decisions to solve real-world marketing problems, enhancing their strategic and managerial skills in a business environment.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 4)**

**Subject: - Business Policy and Strategy**

### Strategic Thinking

- **Outcome:** Develop the ability to think critically and strategically to analyze business environments, competitive dynamics, and market trends.
- **Skill:** Ability to assess internal and external factors influencing an organization's strategy.

### 2. Decision-Making Abilities

- **Outcome:** Equip students with the skills to make informed, data-driven, and effective business decisions that align with organizational objectives.



- **Skill:** Application of decision-making models and tools to solve real-world business problems.

### 3. Business Environment Analysis

- **Outcome:** Understand the role of environmental factors such as economics, politics, and technology in shaping business strategy.
- **Skill:** Ability to conduct SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) and PESTLE analysis (Political, Economic, Social, Technological, Legal, Environmental).

### Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem.4)**

**Subject: - Research Methodology**

4. **Understand and Apply Research Principles:** Students will gain a solid foundation in the core concepts, principles, and processes involved in conducting rigorous research. This includes knowledge of research designs, data collection methods, analysis techniques, and ethical considerations.
5. **Develop Critical Thinking and Analytical Skills:** The course will enhance students' ability to critically evaluate research questions, literature, methodologies, and findings. They will learn to identify biases, analyze data effectively, and draw sound conclusions based on evidence.
6. **Conduct Independent Research:** Ultimately, the goal is to equip students with the practical skills and knowledge to independently design, conduct, and report on their own research projects. This may involve formulating research questions, developing hypotheses, collecting and analyzing data, and presenting findings in a clear and concise manner.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 4)**

### **Subject: - Tax Laws –II**

1. **Develop a comprehensive understanding of relevant tax laws:** Students will be able to identify, analyze, and apply key provisions of relevant tax laws, including income tax, goods and services tax (GST), and potentially other relevant taxes, to real-world business scenarios.
2. **Enhance critical thinking and problem-solving skills:** The course will equip students with the ability to critically analyze complex tax issues, identify potential tax liabilities and deductions, and develop effective tax planning strategies to minimize tax burdens for businesses and individuals.
3. **Foster professional competence and ethical conduct:** Students will develop a strong foundation in tax law principles, enabling them to make informed decisions in professional settings while adhering to ethical standards and best practices in tax compliance.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 4)**

**Subject: - Fundamentals of E-Commerce**

1. **Comprehensive Understanding of E-commerce Concepts:** Students will gain a solid foundation in the core principles and practices of e-commerce, encompassing its definition, evolution, types (B2B, B2C, etc.), technologies, and impact on businesses and society.
2. **Practical Application of E-commerce Knowledge:** Students will be able to apply their understanding to real-world scenarios, such as analyzing online market opportunities, developing basic e-commerce strategies, and identifying the strengths and weaknesses of different e-commerce platforms.
3. **Development of Essential E-commerce Skills:** Students will acquire practical skills, including the ability to conduct basic e-commerce research, utilize online tools and resources, and effectively navigate the legal and ethical considerations within the digital marketplace.

## Course Outcome

**Class: - BBA 2<sup>nd</sup> Year (Sem. 4)**

**Subject: - Financial Management**

**1. Develop a strong understanding of financial concepts and principles:** Students will gain a comprehensive knowledge of core financial concepts, including:

- Time value of money: Understanding how the value of money changes over time due to interest.
- Risk and return: Analyzing the relationship between risk and potential return in investment decisions.
- Financial statements: Interpreting financial statements (income statement, balance sheet, cash flow statement) to assess a company's financial health.
- Valuation methods: Learning various methods to value assets, securities, and companies.

**2. Develop analytical and decision-making skills:** Students will learn to:

- Analyze financial data: Evaluate financial information to make informed decisions.
- Solve financial problems: Apply financial concepts and techniques to solve real-world business problems.
- Make sound investment decisions: Evaluate investment opportunities and make informed investment choices.
- Conduct financial planning and forecasting: Develop financial plans and forecasts for businesses and individuals.

**3. Develop professional skills:** Students will:

- Enhance communication skills: Effectively communicate financial information to others.
- Improve critical thinking skills: Analyze complex financial situations and develop effective solutions.

- Develop teamwork and collaboration skills: Work effectively in teams to solve financial problems. Gain professional ethics and integrity: Understand the importance of ethical behavior in the financial industry.

### **Course Outcome**

**Class: - BBA 2<sup>nd</sup> Year (Sem. 4)**

**Subject: - Human Resource Management**

**1. Develop a comprehensive understanding of HR principles and practices:** Students will gain in-depth knowledge of:

- Recruitment and selection: Processes involved in attracting, screening, and selecting qualified candidates.
- Training and development: Designing and implementing effective training programs to enhance employee skills.
- Performance management: Setting performance goals, conducting performance appraisals, and providing feedback.
- Compensation and benefits: Determining appropriate compensation packages, including salary, bonuses, and benefits.

**2. Develop analytical and problem-solving skills:** Students will learn to:

- Analyze HR data: Interpret data related to employee turnover, recruitment costs, and employee satisfaction.
- Diagnose and solve HR problems: Identify and address HR challenges faced by organizations.
- Develop and implement HR solutions: Design and implement effective HR strategies and programs to meet organizational goals.
- Make data-driven decisions: Use data and evidence to make informed decisions related to HR practices.

**3. Develop professional skills:** Students will:

- Enhance communication and interpersonal skills: Effectively communicate with employees, managers, and other stakeholders.
- Improve critical thinking and decision-making skills: Analyze complex HR situations and make sound judgments.

- Develop teamwork and collaboration skills: Work effectively with others to achieve HR objectives.
- Gain professional ethics and integrity: Understand the importance of ethical conduct and social responsibility in HR.

### **Course Outcome**

**Class: - BBA 3<sup>rd</sup> year (Sem. 5)**

**Subject: - Financial Markets and Services**

1. **Understanding Financial Markets and Instruments:** Students will gain a comprehensive understanding of various financial markets (such as equity, debt, and commodities markets) and the financial instruments traded within them, including stocks, bonds, and derivatives.
2. **Knowledge of Financial Services:** Students will learn about different financial services, including banking, insurance, investment services, and mutual funds, and how these services support business operations and individual financial planning.
3. **Application of Market Analysis and Investment Strategies:** Students will develop the ability to analyze financial market trends, assess investment opportunities, and apply financial strategies for portfolio management and risk mitigation.

### **Course Outcome**

**Class: - BBA 3<sup>RD</sup> year (Sem. 5)**

**Subject: - Entrepreneurship and New Venture Creations.**

1. **Foundational Knowledge of Entrepreneurship:** Students will understand key principles of entrepreneurship, including the process of identifying opportunities, assessing risks, and creating new business ventures.
2. **Business Planning and Strategy:** Students will learn how to create a comprehensive business plan, covering market analysis, product development, financial planning, and operational strategies for new ventures.
3. **Resource Mobilization and Growth Management:** Students will develop the ability to secure funding, manage resources, and scale a business, preparing them to launch and grow successful startups in competitive markets.



## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 5)**

**Subject: - Consumer Behaviour**

1. **Understanding Consumer Decision-Making:** Students will gain insights into the psychological, social, and emotional factors that influence consumer choices and behavior, helping businesses design better products and marketing strategies.
2. **Analyzing Consumer Trends:** Students will learn to analyze consumer behavior patterns, preferences, and market segmentation to identify opportunities for targeting specific consumer groups effectively.
3. **Application in Marketing Strategies:** Students will develop the ability to apply consumer behavior theories to develop effective marketing strategies, such as product positioning, branding, and advertising, to meet consumer needs and increase sales.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 5)**

**Subject: - Principles Of Insurance and Risk Management**

1. **Understanding Insurance Fundamentals:** Students will gain a solid understanding of the basic principles of insurance, including types of insurance, policy structures, underwriting, and claims management.
2. **Risk Identification and Management:** Students will learn how to identify, assess, and manage various types of risks (financial, operational, and strategic) and apply risk management techniques to minimize exposure.
3. **Application of Insurance in Business:** Students will develop the ability to design and implement effective insurance and risk management strategies within businesses, ensuring protection against financial losses and promoting sustainability.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 5)**

**Subject: - Business Environment**

1. **Understanding the Business Environment:** Students will gain an understanding of the key factors influencing business operations, including economic, political, legal, technological, and socio-cultural elements, both locally and globally.
2. **Analyzing External Factors:** Students will learn how to analyze external factors and their impact on business decisions, enabling them to respond effectively to changes in the business environment.
3. **Strategic Adaptation and Planning:** Students will develop the ability to create strategies for businesses to adapt to dynamic environments, ensuring long-term growth and competitive advantage in the face of challenges and opportunities.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 5)**

**Subject: - Sales and Logistic Management**

1. **Understanding Sales and Distribution Strategies:** Students will gain knowledge of effective sales techniques, distribution channels, and sales forecasting to drive business growth and improve customer reach.
2. **Managing Logistics and Supply Chain Operations:** Students will learn how to manage logistics operations, including transportation, warehousing, inventory control, and distribution networks, ensuring the timely and cost-efficient delivery of goods.
3. **Integration of Sales and Logistics for Efficiency:** Students will develop the ability to integrate sales and logistics functions to optimize supply chain performance, reduce costs, and enhance customer satisfaction.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 6)**

**Subject: - Retail Management**

1. **Understanding Retail Fundamentals:** Students will learn key concepts of the retail industry, including various retail formats, operations, and the supply chain.
2. **Strategic and Managerial Skills:** Students will develop skills in managing retail operations, pricing, inventory, and using data for decision-making to drive business success.
3. **Customer-Centric and Innovative Approaches:** Students will gain the ability to enhance customer experience, loyalty, and adapt to emerging trends like e-commerce and omnichannel retailing.

**Course Outcome**

**Class: - BBA 3<sup>RD</sup> year (Sem. 6)**

**Subject: - Advertising and brand management**

1. **Understanding Advertising and Branding Principles:** Students will gain a strong grasp of the fundamentals of advertising, brand development, and the role of brands in the market. They'll learn how to create effective advertising strategies and manage brand identities across various platforms.
2. **Strategic Planning and Execution:** Students will develop skills in formulating advertising campaigns, positioning brands, and utilizing media channels effectively to reach target audiences. They'll also learn how to measure campaign success and adjust strategies based on performance.
3. **Consumer Behavior and Market Trends Analysis:** Students will learn to analyze consumer behavior and market trends to create targeted advertising and branding strategies that resonate with customers, building brand loyalty and increasing market share.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 6)**

**Subject: - Production and operation management**

1. **Understanding Production and Operations Concepts:** Students will develop a foundational understanding of key concepts in production processes, operations systems, and the role of operations management in business efficiency.
2. **Strategic Decision-Making Skills:** Students will gain the ability to make strategic decisions related to production planning, inventory management, quality control, and resource optimization to enhance operational performance.
3. **Application of Modern Techniques and Tools:** Students will learn to apply modern tools, technologies, and methodologies like Lean, Six Sigma, and ERP systems to improve productivity, reduce costs, and ensure smooth operations in various industries.

## Course Outcome

**Class: - BBA 3<sup>rd</sup> year (Sem. 6)**

**Subject: - Business Ethics and corporate Governance**

1. **Understanding Ethical Frameworks and Practices:** Students will develop an understanding of business ethics, ethical decision-making, and the importance of ethical practices in maintaining integrity and trust in business environments.
2. **Knowledge of Corporate Governance Principles:** Students will learn about the principles and structures of corporate governance, including the roles of boards, executives, shareholders, and regulatory bodies in ensuring accountability and transparency in organizations.
3. **Application of Ethical and Governance Standards:** Students will gain the skills to apply ethical guidelines and corporate governance standards to real-world business scenarios, promoting sustainable and responsible business practices while managing risks effectively.



**बी.एप्रथमसेमेस्टर**  
**अनुवादएवंप्रूपठन**

**पाठ्यक्रमकाउद्देश्य-**

1. अनुवादकासैद्धांतिकएवंव्यावहारिकज्ञानकराना।
2. सूचनाएवंसंचारप्रौद्योगिकीकेयुगमेंअनुवादकीउपादेयताकाबोधकरानाहै।
3. अनुवादप्रक्रियाकाप्रयोगसिखाना।

**पाठ्यक्रमकापरिणाम**

1. अनुवादकेविविधक्षेत्रोंमेंरोज़गारकेलिएप्रशिक्षणप्राप्तकरसकेंगे।
2. अनुवादकेसैद्धांतिकज्ञानकेसाथसाथविविधआयामों, अनुशासनोंसेव्यावहारिकबोधप्राप्तहोगा।
3. भूमंडलीकरणकेयुगमेंअनुवादकीरचनात्मकभूमिकाकोसमझपाएंगे।
4. हिन्दीतरक्षेत्रोंमेंहिन्दीकेप्रचारप्रसारकेमौलिकतथाअनूदितरूपमेंप्रगतिहोगी।

**बी.एद्वितीयसेमेस्टर**  
**हिंदीभाषाऔरसंप्रेषणकौशल**

**पाठ्यक्रमकाउद्देश्य-**

1. हिन्दीभाषाकाव्यावहारिकज्ञानकराना।
2. हिंदीभाषामेंसंप्रेषणकौशलमेंअभिवृद्धिकराना।

**पाठ्यक्रमकापरिणाम-**

1. हिन्दीभाषाकेआधारभूतढांचेकाज्ञानप्राप्तकरसकेंगे।
2. हिंदीभाषामेंसंप्रेषणकीकलामेंअभिवृद्धिकरसकेंगे।
3. हिन्दीभाषाकेव्यावहारिकपक्षकोबलमिलेगा।
4. हिन्दीभाषामेंसंप्रेषणकरनेकीरुचिमेंभीवृद्धिहोगी।

**बी.एप्रथमसेमेस्टर**  
**प्राचीनकाव्यभक्तिकाल,साहित्यइतिहासआदिकालएवंव्याकरण**

**पाठ्यक्रमकाउद्देश्य-**

भक्तिकालीनकवियोंएवंउनकीकविताओंसेपरिचयकरवाना

1. हिन्दीसाहित्यइतिहासकेप्रथमचरणआदिकालसेपरिचितकराना।
2. हिंदीकीव्यवहारिकएवंव्याकरणिकज्ञानमेंवृद्धिकराना।

**पाठ्यक्रमकापरिणाम-**

1. भक्तिकालीनकवियोंकीप्रतिज्ञानमेंवृद्धिहोगी।
2. सृजनात्मकसाहित्यकीसमझएवंविश्लेषणात्मकदृष्टिकाविकासहोगा।
3. साहित्यऐतिहासिकदृष्टिएवंसमाजमेंअभिवृद्धिहोगी।
4. हिंदीकेव्यावहारिकज्ञानमेंअभिवृद्धिहोगी।

**बी.एद्वितीयसेमेस्टर**  
**भक्तिकाव्य, साहित्यइतिहासभक्तिकालएवंव्यवहारिकहिंदी**

**पाठ्यक्रमकाउद्देश्य-**

1. भक्तिकालीनकवियोंएवंप्रवृत्तियोंसेपरिचयकराना।
2. हिन्दीव्याकरणकेव्यावहारिकज्ञानकाबोधकराना।
3. हिंदीभाषादक्षताऔरतकनीककेअन्तःसम्बन्धोंसेपरिचितकराना।

**पाठ्यक्रमकापरिणाम-**

1. भक्तिकालीनकविताएवंसाहित्यइतिहासविज्ञानमेंअभिवृद्धिहोगी।

2. सृजनात्मकसाहित्यकीसमझऔरविश्लेषणात्मकदृष्टिकाविकासहोगा।
3. हिन्दीकीव्यावहारिकज्ञानमेंअभिवृद्धिहोगी।

### बी.एप्रथमसेमेस्टर

### भक्तिकाव्य,आदिकालएवंव्याकरण

#### पाठ्यक्रमकाउद्देश्य-

1. भक्तिकालीनकवियोंएवंइतिहासचिंतनकीसमझकोप्रोत्साहितकरना।
2. विद्यार्थीकीभाषायीदक्षताऔरलेखनकौशलकोबढ़ावादेना।

#### पाठ्यक्रमकापरिणाम-

1. भक्तिसाहित्यकेप्रतिज्ञानएवंरुचिमेंवृद्धिहोगी।
2. साहित्यइतिहासलेखनएवंपठनकीदृष्टिकाविकासहोगा।
3. हिंदीभाषाकीव्यावहारिकविज्ञानमेंअभिवृद्धिहोगी।

### बी.एद्वितीयसेमेस्टर

### हिंदीकहानी,भक्तिकालएवंव्यावहारिकहिन्दी

#### पाठ्यक्रमकाउद्देश्य-

1. हिंदीकहानीसेपरिचितकराना।
2. भक्तिकालीनकवियोंएवंप्रवृत्तियोंसेपरिचयकराना।
3. विद्यार्थीकेभाषाईदक्षताऔरलेखनकौशलकोबढ़ावादेना।

#### पाठ्यक्रमकापरिणाम-

1. कहानीलेखनएवंपठनकीसमझएवंचिंतनप्रक्रियामेंप्रगतिहोगी।
2. भक्तिकालीनकविताएवंसाहित्यइतिहासकीज्ञानमेंअभिवृद्धिहोगी।
3. विद्यार्थीहिन्दीभाषाकीव्यावहारिकज्ञानसेपरिचितहोंगे।

### एम.ए (हिंदी)- प्रथम,द्वितीयवर्ष

### विशिष्टपरिणाम-

हिंदीसाहित्यकेमाध्यमसेसामाजिकप्रतिबद्धताकानिर्माण।

1. हिंदीसाहित्यकेविविधविधाओंकापरिचय (कहानी,उपन्यास,नाटक,संस्मरण,काव्यआदि)।
2. प्रभावीसंप्रेषणरोज़गारमेंसहायक।
3. प्रौद्योगिकीकेयुगमेंहिंदीभाषाकीउपयोगिताकोसमझना।

#### पाठ्यक्रमकापरिणाम-

- . आदिकालसेरीतिकालतककीपरिस्थितियोंऔरप्रवृत्तियोंसेपरिचितहोंगे।
- . भारतीयदार्शनिकचिंतनसेअवगतहोसकेंगे।
- . भाषाविज्ञानकीविभिन्नशाखाओंकेविकासकोसमझेंगे।
- . अनुप्रयुक्तभाषाविज्ञानकीउपयोगितासेलाभान्वितहोसकेंगे।
- . हिंदीकाव्यगतविशेषताओंसेपरिचितहोंगे।
- . स्वच्छंदकाव्यधारासेअवगतहोंगे।
- . संस्कृतसाहित्यकेउद्भवऔरविकासकोसमझेंगे।
- . संस्कृतकेपाँचमहाकाव्योंकेमहत्वसेलाभान्वितहोंगे।
- . भारतीयकाव्यशास्त्रकेविकासक्रमकोपहचानसकेंगे।
- . काव्यशास्त्रकेविविधसम्प्रदायोंसेअवगतहोसकेंगे।
- . हिंदीगद्यकीविभिन्नविधाओंसेपरिचितहोंगे।
- . आधुनिककालकीयुगीनपरिस्थितियोंऔरअवधारणाओंसेलाभान्वितहोंगे।

- . मानकहिंदीस्वरूपसेअवगतहोंगे।
- . हिंदीभाषाकीसंरचनाकोसमझेंगे।
- . प्राचीनएवंमध्यकालहिंदीकवियोंकेपरिचयप्राप्तकरेंगे।
- . रीतिकालीनविविधधाराओंकीजानकारीमिलेगी।
- . तेलुगुकीगद्यविधाओंकेविकासमोजानेंगे।
- . तेलुगुसाहित्यकीभूमिकाएवंविमर्शसेअवगतहोसकेंगे।
- . पाश्चात्यकाव्यशास्त्रमेंवर्णितविभिन्नसिद्धांतोंसेपरिचितहोंगे।
- . आधुनिककाव्यशास्त्रकीविशेषताओंकाप्रतिपादनकरना।

### **बी.ए.प्रथमसेषष्ठसेमेस्टर प्रयोजनमूलकहिन्दी**

#### **विशिष्टपाठ्यक्रमकापरिणाम-**

- . प्रयोजनमूलकहिन्दीकाइस्तेमालसरकारीकामकाजमेंकियाजाताहै।
- . प्रयोजनमूलकहिन्दीकाइस्तेमालविज्ञान, तकनीक, विधि, संचार, औरअन्यगतिविधियोंमेंकियाजाताहै।
- . प्रयोजनमूलकहिन्दीको 'कामकाजीहिन्दी' भीकहाजाताहै।
- . प्रयोजनमूलकहिन्दीमेंतथ्ययाभावपूर्णस्पष्टहोनाचाहिए।
- . प्रयोजनमूलकहिन्दीमेंप्रारूपणस्वयंमेंतथ्यकोपूर्णरूपसेप्रस्तुतकरनेवालाहोनाचाहिए।
- . प्रयोजनमूलकहिन्दीमेंप्रारूपणमेंसंक्षिप्तताहोनाउसकीश्रेष्ठताहै।
- . प्रयोजनमूलकहिन्दीमेंप्रारूपणकीभाषापूर्णरूपेणबोधगम्यऔरसरलहोनीचाहिए।
- . प्रयोजनमूलकहिन्दीमेंवाक्यछोटेऔरसरलहोनेचाहिए।

#### **प्रयोजनमूलकहिन्दीमेंकरियर-**

- . टीचिंग
- . कंटेंटराइटर
- . जर्नलिस्ट
- . राजभाषाऑफिसर
- . स्पीचराइटर
- . हिंदीस्टेनोग्राफर
- . टाइपिस्ट

### **बी.ए./बी.ए.बी.एड.-प्रथमसेषष्ठसेमेस्टर ऐच्छिक हिन्दी**

1. हिंदी साहित्य के इतिहास और प्रमुख रचनाओं का ज्ञान होना।
2. हिन्दीव्याकरण का ज्ञान होना।
3. रचनात्मक लेखन करने की क्षमता होना।
4. हिंदी साहित्य के विभिन्न रूपों से परिचित होना।
5. हिन्दी साहित्य के प्रतिनिधि रचनाकारों से परिचित होना।
6. हिन्दी साहित्य के अध्ययन से सामाजिक, नैतिक, राष्ट्रीयमूल्यों का निर्माण होना।
7. हिंदी साहित्य के अध्ययन से संवेदनशीलता और मानवीय गुणों का विकास होना।
8. हिंदी साहित्य के इतिहास लेखन की परंपरा से परिचित होना।

9. विभिन्न कालों की सामाजिक और राजनीतिक परिस्थितियों का ज्ञान होना।

**बी.ए, बी.एड सातवें सेमेस्टर (हिंदी शिक्षण)** - इस पाठ्यक्रम का उद्देश्य उन्हें साहित्यिक ग्रंथों और विधाओं की विविधता को आलोचनात्मक रूप से संवेदनशील और विश्लेषणात्मक समझ के साथ समझने में सक्षम बनाना है। छात्रों को साहित्य की बुनियादी अवधारणाओं से परिचित कराना और उन्हें स्वतंत्र तरीके से कविता, गद्य निबंध या नाटक को पढ़ने, विश्लेषण करने और लिखने के लिए सशक्त बनाना। एक एकीकृत दृष्टिकोण के माध्यम से साहित्य और भाषा की बारीकियाँ सिखाना। छात्रों को विभिन्न साहित्यिक ग्रंथों/विधाओं का विश्लेषण करने के बुनियादी उपकरण विकसित करने में मदद करना और प्रेरित करना।

**बी.ए, बी.एड आठवां सेमेस्टर (हिंदी शिक्षण)** - छात्र शिक्षक भाषा की प्रकृति और विशेषताओं का वर्णन करने में सक्षम होंगे। सुनना, बोलना, पढ़ना और लिखना जैसे बुनियादी भाषा कौशलों की व्याख्या और मूल्यांकन करें और उन्हें संचार उद्देश्यों के लिए एकीकृत करें। हिंदी शिक्षण की महत्वपूर्ण पद्धतियों और तकनीकों की व्याख्या करें। हिंदी के प्रभावी शिक्षण के लिए उपयुक्त दृश्य-श्रव्य शिक्षण सहायक सामग्री तैयार करें और उसका उपयोग करें।

### हिंदी ऑनर्स द्वितीय और तृतीय वर्ष

1. कहानी कविता वगैरह को सुनना और समझना।
2. पढ़ी या सुनी गई रचनाओं के बारे में बातचीत करना है।
3. व्याकरण के नियमों का पालन करना।
4. पत्र लेखन, अनुवाद और प्रतिवेदन लिखना।
5. रचनात्मक लेखन कला।
6. भारतीय साहित्य से परिचित होना।

#### Course outcomes of PBI

##### BA 1 (Gen.Pbi.,Elec.Pbi)

This course connects the students to their roots, knowledge of Punjabi language helps them to think critically while studying Punjabi literature. Syllabus of this course enables the students to read different genre of literature as essays, short stories and one act plays. Students can express their views and ideas on various topics.

##### BA 2 (Gen.Pbi.,Elec.Pbi)

During the second year the students are able to understand literary terms generally and concepts it develops confidence to read and write an analytical thinking. In this course the students gain the knowledge of the various intricacies of the grammar. They understand and enjoy play, one act play and essay. Through this they are connected to

their roots rich culture and heritage and also understand the issues of contemporary society. Medieval Punjabi poetry enables them to understand spiritualism and moral values and travelogue will broaden their experience.

### **BA 3 (Gen.Pbi.,Elec.Pbi)**

This curriculum help student for the all-round development and make them better human beings. Different genres of literature like poetry and novel focus on language skill and students can relate to their own lives. The Study of literature specifically develops the skill of reading the minds of people and also inculcates the sense of understanding social phenomena from different angles.

### **BCA 1 (Gen.Pbi.)**

This course gives knowledge of Punjabi language, helps them to think critically syllabuses of this course enables the students to read different genre poetry and short stories or Punjabi traditions like lokgeet. Short stories give them knowledge about contemporary issues and poetry satisfies them aesthetically.

### **B.COM 1 (Gen.Pbi.)**

Students will be taught to work on their professional appearance in terms of professionally sound words, essays, translating business advertisements to Punjabi, business letters, correct use of professional words for verbatim and vocabulary, correct form of grammar, or Punjabi traditions like lokgeet or to put thoughts forward in a more professional and corporate way.

### **BBA 1 (Gen.Pbi.)**

This course gives knowledge to the students regarding the basics of Punjabi language. At the end of first semester, students are able to identify, gives knowledge of Punjabi language, help them to think analytically. Syllabus of this course enables the student to read different genre, poetry, short stories. Short stories give them knowledge about contemporary issues and bring a vast experience. Punjabi ikangi/ natak which Improved student's communication skill and vocabulary. This course is basically related with growth and development of students.

**BA,B.Ed 1 (Gen.Pbi, Elec.Pbi)-** This curriculum help student for the all-round development and make them better human beings. Different genres of literature like poetry and novel focus on language skill and students can relate to their own lives. The Study of literature specifically develops the skill of reading the minds of people and also inculcates the sense of understanding social phenomena from different angles. Students should be able to critically analyze texts from different genres, periods, and cultural contexts.

**BA,B.Ed 2 (Gen.Pbi, Elec.Pbi)-** Students will learn to identify, analyze, and interpret various literary forms such as poetry, prose, drama, and fiction, appreciating the aesthetic and thematic elements of these forms. This course is basically related with growth and development of students.

**BA,B.Ed 3 (Gen.Pbi, Elec.Pbi)-** The objective of the course is to familiarize students with various approaches to literature, and the particular worldviews these are based on. The students should be able to relate literary texts to their lives in terms of their own times and location. The number of approaches suggests that there is no one privileged way to understand a text, and that a text can yield multiple meanings if it is accessed through different worldviews. Each approach has a claim to total meaning till it is countered by another equally compelling approach. Each approach has its own well-argued theoretical base, a set of tested tools and a sustained methodology to help the student to navigate through the text with a degree of precision. These approaches put together give rise to what is often called as critical pluralism.

**BA,B.Ed 4 (Gen.Pbi, Elec.Pbi)-** Students will learn to introduce study of language, its origin, nature, structure and function in human society. This involves the development of an awareness of philosophical, historical, comparative, structural, social and psychological perspectives on language as it evolves as a system related to the human need for communication as well as its cognitive aspects and its social functions. The course is aimed at tracing the main directions that the study of language has taken through the readings of thinkers in the field of linguistics.

**BA,B.Ed 5 (Gen.Pbi, Elec.Pbi)-** The objective again is to familiarize the students with the major trends, ideas, genres, poetic forms and prose of these periods. It introduces to the students the concept of culture in terms of its relationship with the discourses of civilization, religion, everyday life.

**BA,B.Ed 6 (Gen.Pbi, Elec.Pbi)-** The course aims to introduce study of language, its origin, nature, structure and function in human society. This involves the development of an awareness of philosophical, historical, comparative, structural, social and psychological perspectives on language as it evolves as a system related to the human need for communication as well as its cognitive aspects and its social functions. The course is aimed at tracing the main directions that the study of language has taken through the readings of thinkers in the field of linguistics.

**BA,B.Ed 7 (Gen.Pbi, Elec.Pbi)-** The course aims to enable them to approach a wide variety of literary texts and genres with critically sensitive and analytical understanding. To introduce the students to the basic concepts of literature and also empower them to read, analyze and write about a poem, prose essay or drama in an independent manner. To teach finer nuances of literature and language through an integrated approach. To help and motivate for students to develop basic tools of analyzing a variety of literary texts/genres

**BA,B.Ed 8 (Gen.Pbi, Elec.Pbi)**-The pupil teacher will be able to describe the nature and characteristics of language. Explain and evaluate basic language skills such as listening, speaking, reading and writing and integrate them for communicative purposes. Explain the important methodologies and techniques of teaching of Punjabi. Prepare and use appropriate audio visual teaching aids for effective teaching of Punjabi.

**DEPARTMENT OF POLITICAL SCIENCE: COURSE  
OUTCOME/PROGRAMME OUTCOME/ PROGRAMME SPECIFIC  
OUTCOME:**

**Program-B.A., B., B.ED COURSE**

**Semester-1**

**B.A- Introduction to political science -I**

**B.A.B.ED- Political Theory**

**SEMESTER-II**

**B.A.- Introduction to political science-II**

**B.A.B.ED- - Political Theory- II**

**SEMESTER-III**

**B.A.- Indian Constitution**

**B.A.B.ED-Indian Constitution**

**SEMESTER-IV**

**B.A.-Indian government and politics**

**B.A.B.ED-Indian government and politics**

**SEMESTER-V**

**B.A.-Comparative politics**

**B.A.B.ED-Comparative politics**

**SEMESTER-VI**

**B.A.-International Politics**

**B.A.B.ED-International Politics**

**I. COURSE OUTCOME:**

An undergraduate student Understand and follow changes in patterns of political behavior, ideas and structures. Develop the ability to make logical

inferences about social and political issues on the basis of comparative and historical knowledge.

### **Understanding political systems**

Students learn about the structure and function of political institutions, and how they vary across countries

- **Analyzing political issues**

Students learn how to analyze political issues, including the role of the president and prime minister, and the powers of different legislative bodies

- **Developing critical thinking skills**

Students learn how to use empirical methods and theories to develop a critical understanding of politics and society

- **Developing research skills**

Students learn about research design, tools, and techniques, and how to conduct empirical research projects

- **Developing communication skills**

Students learn how to write clearly and articulately, and how to communicate effectively in multi-disciplinary teams

- **Developing an awareness of social issues**

Students learn about social rights, values, and ethical problems, and how to make logical inferences about social and political issues

- **Understanding the role of globalization**

Students learn how globalization impacts political systems, and how to assess the level of democratization in different regimes

Political science courses can help students prepare for careers in government, media, NGOs, think tanks, and academia.

## **B.A.B.Ed.**

### **Course outcome**

#### **B.A.B.ED 1<sup>st</sup> year**

#### **PAPER I: BABED-EDUC01: EDUCATION IN EMERGING INDIAN SOCIETY**

- describe development of Indian education from ancient period to an independent nation.
- describe the recommendations of various commissions since independence.
- state various provisions of education in Indian constitution.



- explain in detail the role of education in social and cultural change.
- explain the relationship of education with economic issues such as poverty, inequality & unemployment.

### **PAPER II: BABED-EDUC02: SCHOOL ORGANIZATION AND ADMINISTRATION**

- differentiate between the concepts of school administration, school organization and school management.
- describe a school plant and its components.
- identify the need, scope and purpose of educational planning in terms of national and community needs.
- acquire knowledge of duties of school head and teachers.
- understand the concept of institutional planning and prepare a institutional plan.
- acquire knowledge about the preparation of time table & maintenance of different school records and registers.

### **PAPER III: BABED-ENGC11: ENGLISH (COMPULSORY)**

- Make use of competence in all the four skills i.e. Listening, Speaking, Reading and Writing.
- Describe and use new pedagogic practices in the teaching of both language and literature.
- Devise and promote student centric pedagogic techniques for the teaching of English.
- Describe implications of teaching/learning language through literature.

### **PAPER IV: BABED-PBIC11: PUNJABI (COMPULSORY)**

Make use of competence in all the four skills i.e. Listening, Speaking, Reading and Writing.

- Describe and use new pedagogic practices in the teaching of both language and literature.
- Devise and promote student centric pedagogic techniques for the teaching of Punjabi

- Describe implications of teaching/learning language through literature.

**PAPER IV: BABED-HCPC11:**

**HISTORY AND CULTURE OF PUNJAB**

**(FROM THE EARLIEST TIMES TO PRE-MAURYAN PERIOD)**

- discuss the history of the Early History of the region.
- describe the history and culture of Punjab related to the ancient period.

**ENGLISH (Elective) BABED-ENGO11**

- Make use of competence in all the four skills i.e. listening, speaking, reading and writing.
- Describe implications of teaching/learning language through literature.
- Develop the power of imagination through literature.

**HINDI (ELECTIVE) BABED-HINO11**

discuss the history of the Early History of the region.

- describe the history and culture of Hindi related to the ancient period

**PUNJABI (ELECTIVE) BABED-PBIO11**

discuss the history of the Early History of the region.

- describe the history and culture of Punjabi related to the ancient period

**HISTORY : BABED-HISO11      HISTORY OF INDIA UPTO 1200 A.D**

- describe history in the context of Indian geography and socio-cultural milieu before 1200 A.D.
- explain, analyze and relate major political, social, religious and cultural changes of the time from beginning of Indus-valley civilization up to the rise of Rajput powers.

**POLITICAL SCIENCE BABED-POLO11 POLITICAL THEORY- I**

- differentiate the concept of political science and politics.
- describe and discriminate the various ancient, traditional and modern political theories.

- describe relationship between political science and other social sciences and education.
- explain the concept of state and its importance.
- discuss the relationship of state with other institutions i.e. the government, society, association and the nation.

## **ECONOMICS BABED-ECO-O11**

### **MICRO ECONOMICS**

- describe the origin of economics.
- explain the various types and time periods of production.
- describe the various forms of markets.
- develop rudimentary understanding of how and why consumers, firms, and markets in the economy function the way they do

## **SOCIOLOGY BABED-SOCO11**

### **FUNDAMENTALS OF SOCIOLOGY**

- describe fundamentals of sociology to the beginners of the subject;
- describe about sociology as a discipline.
- discuss study of various terms, concepts and processes which help in formulating a sociological viewpoint and an easy comprehension of the discipline at later stages

## **MATHEMATICS BABED-MATO11**

- apply transformation of axes, rotation of axes & invariants.
- understand the basic concepts of plane geometry w.r.t. pair of straight lines, circle & conic.
- describe the special properties of parabola, ellipse & hyperbola.
- describe concept of differential calculus like e-s definition of limit of function, continuity of functions and classifications of discontinuities

## **BABED-SRPC11**

### **SCHOOL RELATED PRACTICUM**

- Survey on awareness of RTE.

Students will survey a school for SWOT analysis

### **BABED-LSTC11**

#### **LIFE SKILLS TRAINING**

Following two skills will be selected:

- Skill of creative thinking
- Skill of communication•

### **Semester II**

#### **.PAPER I: BABED-EDUC03: PHILOSOPHICAL AND SOCIOLOGICAL FOUNDATIONS OF EDUCATION**

- Define the concept of education and give details of its parameters.
- Identify the relationship between philosophy and education.
- Identify the relationship between sociology and education

#### **PAPER II: BABED-EDUC04: PSYCHOLOGICAL FOUNDATIONS OF EDUCATION**

- describe concept of educational psychology and explain its significance
- discuss the meaning of intelligence, measurement and theories.
- understand individual differences, their meaning, areas & role in individual development.

#### **ONLY IN SEMESTER II**

#### **ENVIRONMENT, ROADS SAFETY EDUCATION, VIOLENCE AGAINST WOMEN/CHILDREN AND DRUG ABUSE**

1. Concept and Significance of Road Safety.
2. Role of Traffic Police in Road Safety.
3. Traffic Engineering – Concept & Significance.
4. Traffic Rules & Traffic Signs.

5. How to obtain Driving License.
6. Traffic Offences, Penalties and Procedures.
7. Common Driving mistakes
8. Knowledge of environment, violence against women and children and drug

### **BABED-SRPC21**

#### **SCHOOL RELATED PRACTICUM**

- Visit to a recognized school for exceptional children and prepare a report.
- They will visit an area where migratory population dominates that habitation and study the relationship between education and social mobility.

### **BABED-LSTC21**

#### **LIFE SKILLS TRAINING**

- 1 Skill of decision making
- 2 Skill of problem solving

### **B.A.B.Ed. III Semester**

#### **PAPER I: BABED-EDUC05: HUMAN DEVELOPMENT**

- describe the concept of human development and its significance for education.
- discuss the principles of human growth and development.
- describe the role of education in development and growth.
- enumerate different stages of growth and development in the life span of human being. Describe characteristics features of each stage.

#### **PAPER II: BABED-EDUC06: SCHOOL COMMUNITY PARTICIPATION**

- discuss concept of SarvShikshaAbiyan and its implementation.
- define the meaning and concept of Life Long Education.
- describe concept and implementation of Vocationalization of Education.

- understand the role of NCERT, SCERT, SIE, DIET, Village Education Committees, NGO's and Parent-teacher Associations

### **BABED-SRPC32**

#### **SCHOOL RELATED PRACTICUM**

- team project with 4-5 students to study the status of implementation of SarvShikshaAbhiyan in a particular sector and report against criteria of school enrolment, and other facilities.
- Identify 5 children in lower classes study their physical and social aspects of development

### **BABED-LST32**

#### **LIFE SKILLS TRAINING**

- Skill of social relations
- Skill of cooperative and team work

### **B.A. B.Ed. SEMESTER-IV**

#### **PAPER- I: BABED-EDUC07: CURRICULUM DEVELOPMENT AND EVALATION**

- explain the various foundations & components of curriculum.
- differentiate among goals, aims & objectives.
- differentiate among general objectives, course objectives and lesson objectives.
- state levels of course content.

#### **PAPER-II: BABED-EDUC08: GUIDANCE AND COUNSELLING**

- explain the nature and scope of guidance and counselling.
- discuss the need and principles of guidance and counseling.

- understand different types of guidance.
- explain different types of tools and techniques, their needs and importance.
- describe various guidance and counselling services available in schools

## **BABED-SRPC42**

### **SCHOOL RELATED PRACTICUM**

- Study of a school for;
  - curriculum in action
  - kind of teaching and learning experiences ( classroom observation)
- Conducting two career counseling sessions for secondary or senior secondary school students.

### **PRE-INTERNSHIP PROGRAMME {PHASE- I (02 WEEKS)}**

The students of the class will be divided into groups consisting of 9 to 10 students. Each group will visit one Govt. School of Chandigarh for two weeks and perform the following tasks of 50 marks

**Task I-** Preparation of case study of the Internship School focusing on the

- Philosophy, aim & vision of the school
- Organization & Management
- The School/Classroom environments w.r.t. infrastructure, equipments, utilization of human & physical resources

**Task II-** Observing the classroom teaching of regular and pupil teachers. At least 15 lessons must be observed by pupil teacher.

**Task III-** After the completion of the pre-internship programme, pupil teacher shall be required to maintain a reflective diary or journal to record day to day happenings and reflections thereon.

## **BABED-LSTC42**

## **LIFE SKILLS TRAINING**

- Skill of critical thinking
- Skill of self management

## **B.A. B.Ed. SEMESTER V**

### **PAPER I: BABED-EDUC09: TECHNOLOGICAL BASES OF EDUCATION AND PEDAGOGY**

- define educational technology and discuss its historical development.
- explain the concept, nature, phases, operations and levels of teaching.
- discuss concept of teacher behaviour and use techniques of modifying teaching behavior.
- Explain the concept of evaluation and its characteristics.

### **PAPER II: BABED-EDUC10: HEALTH AND YOGA EDUCATION**

- To impart knowledge to use good postures for various purposes and first Aid.
- To enable the pupil – teachers to know the historical and philosophical background of Yoga.
- To enable them to learn about the deferent types of Yoga and understand their educational implications

## **BABED-SRPC53**

### **SCHOOL RELATED PRACTICUM**

- Micro Teaching under simulated situations Orientation and Demonstrations 2 weeks

Execution and observations 2 weeks

- Conducting various yogic activities in morning assembly and prepare a file ( preferably showing your own pictures in action ) steps, benefits and contra-indications.

## **BABED-LSTC53**

## **LIFE SKILLS TRAINING**



- Professional Developments skills ( Orientation for teacher eligibility tests)
- Skill of management of stress

### **B.A. B.Ed.SEMESTER–VI**

#### **PAPER I: BABED-EDUC11: EDUCATIONAL RESEARCH AND STATISTICS**

- explain the concept of educational research
- differentiate between methods of educational research.
- formulate hypotheses of research.
- explain the applications of statistical techniques in education.
- develop the skills to carry out research.

#### **PAPER II: BABED-EDUC12: VALUE EDUCATION**

- explain various intervention strategies for value inculcation in education.
- describe tools of value inculcation
- explain various bases of value education

### **BABED-SRPC63**

#### **SCHOOL RELATED PRACTICUM**

- Development and Implementation of Value Inculcation Programme. A class / group of students /group of people in a locality may be identified and adopted for inculcating values (e.g. for inculcating value of cleanliness, a slum area may be identified and cleanliness of the campus) and a strategy may be applied to inculcate such values. A follow up may be maintained and consequences be used on weekly basis.
- Administration, Analysis & Interpretation of a Research tool. Visit a neighboring locality to identify some issues which need to be studied. The students will be required to take up small research project and make use of appropriate research tool over a small group and apply suitable statistics to interpret its results.

#### **PRE-INTERNSHIP PROGRAMME {PHASE- II (02 WEEKS**

The students of the class will be divided into groups consisting of 9 to 10 students. Each group will visit one Govt. School of Chandigarh for two weeks and perform the following tasks

**Task I-** Preparation of five Micro lesson Plans in each teaching subjects in the following skills:

- Skill of Introducing the lesson
- Skill of Probing questioning
- Skill of Stimulus Variation
- Skill of Explaining
- Skill of Reinforcem

**Task II-** Observing the classroom teaching of regular and pupil teachers. At least 15 lessons must be observed by pupil teacher.

**Task III-** After the completion of the pre-internship programme, pupil teacher shall be required to maintain a reflective diary or journal to record day to day happenings and reflections thereon

### **BABED-LSTC63**

#### **LIFE SKILL TRAINING**

to develop various drawing skills among students

### **B.A. B. Ed.SEMESTER–VII**

#### **PAPER I: BABED-EDUC13: THEORY OF EDUCATION: PHILOSOPHICAL, SOCIOLOGICAL AND POLITICAL PERSPECTIVE**

- explain the discipline of education in philosophical, sociological and political perspective
- discuss the contribution of eminent thinkers to education
- be aware of current acts in education

- Discuss the role and functions of UNESCO & UNICEF

**PAPER II: BABED-EDUC14: THE LEARNER - NATURE AND DEVELOPMENT**

- explain the various dimensions of personality of an individual
- describe the role of education in nurturing the creativity
- describe the concept of motivation

**PAPER III: BABED-EDUC15: THEORY OF INSTRUCTIONAL TECHNOLOGY**

- describe different media and their applications
- explain the concept, process and application of team teaching, group interaction ,
- discuss the need, concept and principles of self instruction programme

**PAPER IV: BABED-EDUC16: SCHOOL MANAGEMENT**

- explain the various elements of school management
- explain the organization of various co-curricular activities
- enumerate the factors affecting classroom management

**PAPER V: BABED-EDUC17: INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN EDUCATION**

- explain different parts of computer and their functions.
- explain various computer applications.
- run different software on computer.
- describe Internet and its uses

**PAPER VII: BABED-TMESSC: PEDAGOGY OF SOCIAL SCIENCE**

- explain the nature and concept of social science.
- identify various methods, device and techniques of teaching social sciences at various levels.
- identify and use variety of learning experiences and instructional materials in teaching of social science

**PAPER VIII: BABED-TMEMAT: PEDAGOGY OF MATHEMATICS**

- describe the use of various teaching aids in teaching mathematics.
- explain the concept of evaluation and prepare various tools of evaluation.

**PAPER VI (OPTION i): BABED-TMS ENG: TEACHING OF ENGLISH**

- describe the nature and characteristics of language.
- explain and evaluate basic language skills such as listening, speaking, reading and writing and integrate them for communicative purposes

**PAPER VI (OPTION ii): BABED-TMS HIN: TEACHING OF HINDI**

describe the nature and characteristics of language.

- explain and evaluate basic language skills such as listening, speaking, reading and writing and integrate them for communicative purposes

**PAPER VI (OPTION iii): BABED-TMS PBI: TEACHING OF PUNJABI**

describe the nature and characteristics of language.

- explain and evaluate basic language skills such as listening, speaking, reading and writing and integrate them for communicative purposes

**VIII th semester**

COMPULSORY	BABED-PPIT09	DOCUMENT ANALYSIS
COMPULSORY	BABED-PPIT10	SWOT ANALYSIS
COMPULSORY	BABED-PPIT11	IDENTIFICATION OF PROBLEM CHILD ERN
COMPULSORY	BABED-PPIT12	ORGANIZATION OF SCHOOL FUNCTION
COMPULSORY	BABED-PPIT13	RECORD KEEPING
COMPULSORY	BABED-PPIT14	ORGANIZATION OF CO-CURRICULAR /CULTURAL ACTIVITIES IN SCHOOL
COMPULSORY	BABED-PPIT15	ORGANIZATION OF MORNING ASSEMBLY IN SCHOOL

COMPULSORY	BABED-PPIT16	ORGANIZATION OF AWARENESS PROGRAMS IN SCHOOL
COMPULSORY	BABED-PPIT17	CLEANLINESS AND BEAUTIFICATION OF SCHOOL CAMPUS
COMPULSORY	BABED-PPIT18	CONDUCTING CAREER COUNSELLING SESSIONS IN SCHOOLS
COMPULSORY	BABED-PPIT19	TRAINING OF TWO LIFE SKILLS TO SCHOOL CHILDREN
COMPULSORY	BABED-PPIT20	PREPARATION OF VARIOUS SCHOOL RECORDS
COMPULSORY		SUPERVISED TEACHING PRACTICE

DEPARTMENT OF ENGLISH

COURSE OUTCOMES FOR ACADEMIC WRITING AND PUBLIC SPEAKING

**Course Title: SEC – III: Academic Writing**

**Course Code: ENG-SEC-103**

**Typology of Course: Skill Enhancement Course**

**Course Outcomes (COs):**

By the end of the course, students will be able to:

**1. Understand the Fundamentals of Academic Writing**

- Develop an awareness of the essential elements and conventions of academic writing.

- Differentiate between academic and general writing styles.

- Recognize the significance of structure, coherence, and logical argumentation in academic writing.

**2. Develop Critical Thinking and Analytical Skills**

- Apply critical reading skills to evaluate academic texts.
- Extract relevant information from scholarly sources.
- Engage with different perspectives and construct well-reasoned arguments.

### **3. Master Academic Writing Techniques**

- Learn techniques of summarizing, paraphrasing, and quoting sources effectively.
- Develop the ability to transform general texts into structured academic writing.
- Apply proper citation and referencing techniques to avoid plagiarism.

### **4. Enhance Language and Stylistic Proficiency**

- Use appropriate academic vocabulary and syntax.
- Maintain clarity, precision, and coherence in written expression.
- Adapt writing style according to the requirements of different academic genres.

### **5. Improve Research and Referencing Skills**

- Develop proficiency in skimming and scanning scholarly works.
- Learn to integrate research findings into academic writing effectively.
- Familiarize with different citation styles (MLA, APA, Chicago, etc.).

### **6. Apply Academic Writing to Practical Contexts**

- Convert academic texts into presentations (PowerPoint, research summaries, etc.).
- Develop skills to write academic essays, reports, and journal articles.
- Gain confidence in writing for research purposes, including thesis and dissertation preparation

Course Outcomes for Public Speaking

Course Title:\*\* SEC – I: Public Speaking

Course Code:ENG-SEC-101

Typology of Course: Skill Enhancement Course

Course Outcomes (COs):

Upon successful completion of this course, students will:

1. Develop Confidence in Public Speaking

- Overcome stage fright and anxiety while speaking in front of an audience.
- Cultivate self-assurance and presence in verbal communication.
- Improve ability to articulate thoughts clearly and confidently.

2. Master the Fundamentals of Speech Delivery

- Learn the key differences between written and spoken communication.
- Understand the essentials of oral communication, including clarity, coherence, and organization.
- Utilize effective speech structuring techniques (introduction, body, conclusion).

3. Enhance Voice Modulation and Non-Verbal Communication

- Develop control over pitch, tone, pace, and volume for effective speech delivery.
- Learn body language techniques, including posture, gestures, and facial expressions.
- Improve eye contact and engagement with the audience.

#### 4. Strengthen Language and Articulation Skills

- Enhance pronunciation, stress, and intonation patterns.
- Expand vocabulary for persuasive and impactful communication.
- Improve articulation and diction to avoid verbal fillers and hesitations.

#### 5. Develop Skills for Various Public Speaking Scenarios

- Gain expertise in different types of public speaking, including debates, elocution, and TED-style talks.
- Learn the art of storytelling, narration, and poetic recitation.
- Develop the ability to anchor events and deliver formal addresses.

#### 6. Learn the Art of Persuasion and Influence

- Understand rhetorical strategies for engaging and convincing an audience.
- Apply persuasive techniques in formal speeches, interviews, and group discussions.
- Handle counterarguments and audience questions with confidence.

#### 7. Improve Interpersonal and Professional Communication

- Master formal and informal speaking situations, including greetings, requests, and apologies.
- Learn effective dialogue delivery, group discussions, and interview techniques.
- Enhance business and corporate communication skills, such as telephonic interactions and professional presentations.

#### 8. Adapt to Cultural and Social Contexts in Communication

- Recognize the impact of cultural variations on speech and interaction.



- Develop an awareness of etiquette in diverse communication settings.
- Learn to adjust communication styles according to audience and context.

## **Course Outcome of Economics**

### **SEMESTER-I**

#### **Managerial Economics**

### **SEMESTER-II**

#### **Environmental Economics.**

**Master's in Managerial Economics** equips graduates with the ability to apply economic theory and analysis to real-world business situations, enabling them to make informed decisions regarding pricing, production, market analysis, investment strategies, and overall business strategy, making them valuable assets in roles like business consulting, market research, financial analysis, and strategic planning within companies across various industries; essentially, they can effectively analyze market dynamics, forecast future trends, and optimize business operations to maximize profits.

#### **Key outcomes of a Master's in Managerial Economics include:**

##### **Deep understanding of microeconomic principles:**

Thorough knowledge of concepts like demand analysis, cost analysis, market structures, and profit maximization, allowing for precise evaluation of business decisions.

##### **Data analysis and interpretation skills:**

Proficiency in using statistical tools to analyze market data, identify trends, and make data-driven decisions.

##### **Strategic decision-making ability:**

Capability to assess complex business scenarios, weigh different options, and develop optimal strategies considering economic factors.

**Forecasting and market analysis:**

Skill to predict future market conditions, assess competitive landscapes, and identify potential opportunities and risks.

**Pricing strategy development:**

Expertise in designing effective pricing strategies based on market dynamics, cost structure, and competitor behavior.

**Investment appraisal:**

Ability to evaluate potential investments using economic analysis techniques like net present value (NPV) and internal rate of return (IRR).

**Problem-solving skills:**

Applying economic models to solve real-world business problems, including resource allocation, production planning, and market entry strategies.

Potential career paths for graduates with a Master's in Managerial Economics:

**Business consultant:** Advising companies on strategic planning, market analysis, and operational efficiency

**Market research analyst:** Conducting market research studies to understand consumer behavior and identify market trends

**Financial analyst:** Evaluating investment opportunities and managing financial portfolios

**Pricing strategist:** Developing pricing strategies for products and services based on market dynamics

**Operations manager:** Optimizing production processes and cost management within a company

**Economist in government agencies:** Analyzing economic data and providing policy recommendations

## **B.COM COURSE OUTCOME Semester I**

### **BCM103: PSYCHOLOGY FOR MANAGERS**

- To provide broad understanding about basic concepts.
- To techniques of human behaviour to the students.

### **BCM 104: BUSINESS ECONOMICS-I**

- To study the basic concepts of microeconomics relevant for Business decision making.
- To understand the application of economic principles in business management.
- 

### **BCM 105: PRINCIPLES OF FINANCIAL ACCOUNTING**

- To acquire conceptual knowledge of financial accounting
- To impart skills for recording various kinds of business transactions.

### **BCM 106: COMMERCIAL LAW**

- To acquaint the students with general Commercial Laws.
- The appreciation of the significant role played by the judiciary in the protection of individual liberty and private property

### **BCM 107: PRINCIPLES AND PRACTICES OF MANAGEMENT**

- To help the students in understanding the process of business management and its functions.
- To acquaint the students with various management functions.

### **B.COM COURSE OUTCOME SEMESTER-II**

#### **BCM 203: E- COMMERCE**

- To provide fundamental knowledge to the students about E-Commerce so that they can better perform in any area of operation.
- To make aware students so that they can excel in the field of commerce with IT specialization.

#### **BCM 204: BUSINESS ECONOMICS-II**

- To provide the knowledge of basic concepts of the distribution and modern tools of macro-economic analysis.
- Understanding how government policies impact economic outcomes and the ability to analyze and critique policy proposals.

#### **BCM 205: CORPORATE ACCOUNTING**

- To provide knowledge about basic corporate accounting with the relevant accounting standards.
- To impart skills for recording various kinds of business transactions.

#### **BCM 206: BUSINESS LAWS**

- To acquaint the students about Business Laws.

- to give an exposure to the students with some of the important Business Laws.

### **BCM 207: HUMAN RESOURCE MANAGEMENT**

- to familiarize the students with the different aspects of managing human resource in the organization.
- To acquaint them with various procedures of human resource management.

## **B.COM COURSE OUTCOME SEMESTER-III**

### **BCM 301: ISSUES IN INDIAN COMMERCE**

- To enable the students to acquire basic knowledge of different issues faced in progress and prospects of commerce in India.
- To know about the various routes of investment.
- To make them aware about different sectors for investment for economic growth.

### **BCM 302: COST ACCOUNTING**

- To help the students to acquire conceptual knowledge of cost accounting
- To aware them about various elements of cost.

### **BCM 303: COMPANY LAW**

- To help the students understand various provisions of Companies Act 2013.
- To Acquaint them with rules for the formation of companies.

### **BCM 304: BUSINESS MATHEMATICS AND STATISTICS**

- To help the students in understanding mathematical tools
- To make them aware about the statistical tools used in business decisions.

### **BCM 305: BANKING AND INSURANCE**

- To acquaint the students with Indian Banking and Insurance industry.
- To understand the basics concept of insurance sector.

### **BCM-306: GOODS AND SERVICE TAX**

- Understanding of Basics of GST.

## **B.COM COURSE OUTCOME SEMESTER-IV**

### **BCM 401: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

- To provide a comprehensive knowledge about security analysis and portfolio management
- To make understand about the equipping for taking profitable investment decisions.

### **BCM 402: ADVANCED ACCOUNTING**

- To provide knowledge to students about advanced accounting problems with the relevant Indian Accounting Standards.

### **BCM403: AUDITING AND SECRETARIAL PRACTICE**

- To help the students in understanding concepts in Auditing and Secretarial Practice.
- To understand the various issues in practices.

### **BCM 404: COST MANAGEMENT**

- To acquaint with the various methods of cost determination.
- To make them understand about the various tools and techniques of cost control.

### **BCM 405: MARKETING MANAGEMENT**

- To make them understand the basic concepts, philosophies, process.
- To teach them different techniques of marketing.

#### **BCM 406: QUANTITATIVE TECHNIQUES AND METHODS**

- To acquaint the student with the various quantitative techniques
- To make them understand methods used in managerial decisions.

### **B.COM COURSE OUTCOME SEMESTER - V**

#### **BCM 501: INCOME TAX LAW**

- To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961
- To acquire the ability to apply the knowledge of the provisions of direct tax laws to various situations in actual practice

#### **BCM 502: MANAGEMENT ACCOUNTING**

- To study the basic concepts of Management Accounting relevant in Business
- To understand the usage of Accounting in Financial Management.

#### **BCM 504: PRODUCTION AND OPERATION MANAGEMENT**

- To enable to understand the concepts of production and operations management of an industrial undertaking.
- To make them ensure about the processes and schedule.

#### **BCM 505: ENTREPRENEURSHIP AND SMALL BUSINESS**

- To help the learners understand various issues involved in setting up a private enterprise
- To develop required entrepreneurial skills in economic development.
- To motivate students to opt for entrepreneurship and self employment as alternate career options.

#### **BCM 506: FINANCIAL MARKETS AND SERVICES**

- To familiarize with the traditional techniques and processes of financial markets and services.
- Also to understand the various concepts of modern financial markets and services.

## **B.COM COURSE OUTCOME SEMESTER –VI**

### **BCM 601: DIRECT TAX LAWS**

- To gain advanced knowledge of the provisions of Direct Tax Laws
- To acquire expert knowledge of practical and procedural aspects relating to Direct Tax Laws

### **BCM 602: FINANCIAL MANAGEMENT**

- To familiarize the students with Principles and Practices of Financial Management.
- To make them understand about the capital structure and budgeting.

### **BCM 603: ISSUES IN FINANCIAL REPORTING**

- To provide knowledge to the students about developments in financial reporting.
- To make understanding of reporting issues at the national and international level.

### **BCM604: SOCIAL AND BUSINESS ETHICS**

- To educate that how the adoption of Business Ethics by organizations encourages corporate doing.
- How to contributes substantially in the achievement of corporate excellence

### **BCM 605: OPERATIONS RESEARCH**

- To understand the concepts and techniques of Operations Research for business decision making
- To acquire required skills to solve various problems in OR.



## **BCM 606: SECTORAL ASPECTS OF INDIAN ECONOMY**

- To provide insight into the various sectoral aspects of Indian economy.

# Department of History

## Course Outcome of History

The main focus in the History Course at the UG level is on the stages of the growth of human civilizations and the evolution of social systems, as well as on cultural and scientific development. The main aims outlined for history teaching are:

CO1: To promote an understanding of the processes of change and development through which human societies have evolved to their present stage of development.

CO2: To promote an understanding of the common routes of human civilizations and an appreciation of the basic unity of mankind.

The University offers Undergraduate Honours and General Courses in History. The outcomes of this Course are as follows:

Students who complete the History Honours might develop the following knowledge and skills:

CO3: Learn a basic narrative of historical events in a specific region of the world within a specific time frame.

CO4: Distinguish between primary and secondary sources.

CO5: Understand and evaluate different historical ideas, various arguments, and points of view.

CO6: Evaluate competing interpretations and multiple narratives of the past.

CO7: Gather and assess primary historical evidence.

CO8: Compile a composite bibliography.

CO9: Present clear and compelling arguments based on critical analysis of diverse historical sources.

Additional Course Outcomes:

CO10: Articulate factual and contextual knowledge of specific places and times, making careful comparisons (across time, space, and culture) and discerning how each generation (including their own) uses the past for present purposes.

CO11: Students should understand academic honesty, a concept presented to them in all history classes.

CO12: Understand the basic skills that historians use in research.

CO13: Understand the basic skills that historians use in writing.

CO14: Understand the basic tools of historical analysis.

CO15: Understand the value of diversity.

CO16: Develop a secular outlook toward society.

CO17: Believe in the equality of all individuals, irrespective of caste, creed, religion, and color.

CO18: Learn to believe in the ideas of religious toleration.

## **DEPARTMENT OF ECONOMICS**

**Program- B.A.,B.COM ,B.A.,B.ED,B.VOC,B.B.A**

**SEMESTER-I**

**B.A.-Introductory micro economics**

**b.a.,b.ed- Micro economics**

**b.com- Micro economics**

**b.b.a- Micro economics**

**SEMSETER-II**

**B. a. b. ed- Macro economics**

**B.com-Macro economics**

**B.b.a -Macro economics**

**SEMESTER-III**

**B.A.-Public finance & international economics**

**B.B.A-Money & banking**

**SEMESTER-IV**

**B.A.- Statistical Methods for Economics.**

**SEMESTER-V**

**B.A. - Development Economics.**

**SEMESTER-VI**

**B.A. (IIND SEM)-Contemporary issues of Indian economy**

**B.A. (VI) SEM-Indian Economy**

**B.VOC-state and economy**

**B.COM (VI SEM)-Sectoral inspects of Indian economy**

An undergraduate economics program aims to produce graduates with a strong understanding of economic theory, analytical and critical thinking skills, the ability to interpret data, and the capacity to apply economic concepts to real-world problems, enabling them to analyze economic issues, evaluate policy proposals, and make informed decisions in various fields like business, finance, government, and research; essentially, they become skilled economic analysts capable of understanding and addressing complex economic situations.

**Key outcomes of an undergraduate economics program include :**

Solid foundation in micro and macroeconomics:

Understanding core economic concepts like supply and demand, market equilibrium, national income, inflation, and economic growth.

**Quantitative skills:**

Proficiency in using statistical methods and mathematical tools to analyze economic data and build models.

Critical thinking and problem-solving:

Ability to identify key issues, evaluate different perspectives, and develop logical solutions to economic problems.

**Data analysis and interpretation:**

Skills to collect, organize, and interpret economic data to draw meaningful conclusions.

**Economic policy analysis:**

Understanding how government policies impact economic outcomes and the ability to analyze and critique policy proposals.

**Research skills:**

Capability to conduct independent research, including literature reviews, data collection, and analysis.

Interdisciplinary knowledge:

Awareness of how economic factors interact with other disciplines like politics, sociology, and environmental science.

**Communication skills:**

Effective communication of complex economic concepts both verbally and in writing.

Potential career paths for economics graduates:

**Financial analyst:** Analyzing financial markets and advising clients on investment strategies

**Economic consultant:** Providing economic analysis to businesses and governments

**Market research analyst:** Studying market trends and consumer behavior

**Policy analyst:** Evaluating government policies and proposing improvements

**Data analyst:** Analyzing large datasets to identify patterns and trends

**Professor or researcher:** Conducting academic research in economics

**Business analyst:** Applying economic principles to business decision-making

Course Outcome of B.Voc (Tax, Laws & Management)

## Semester1

### GST Laws & Application

To educate the students about Indian Tax System, its background, and its operation in the global competitive market.

### Business Laws

To acquaint the students with general principles of Business Laws. It intends to give an exposure to the students with some of the important Business Laws.

### Management Concepts

To familiarize the students with basic management concepts and behavioral processes in the organization.

## Semester II

### Quantitative Aptitude

To provide knowledge to student about basics of Fundamental of Mathematics and to inculcate the habit of critical thinking

### Business Laws II

1.To acquaint the students with general principles of business law. It intends to give an exposure to the students with legal principles involved in economic relationships and business transactions.

2,It develops in the students an appreciation of the significant role played by the judiciary in the protection of individual liberty and private property.

### Fundamental of Accountancy with Tally

To help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

### Economics for Public Finance

To provide an overview of government policy, nature of government intervention and formal analysis of government taxation and expenditure.

## Semester III

### Organizational Behavior

The organizations in which people work have an effect on their thoughts, feelings and actions. The objective of the course is to familiarize the students with the theoretical and practical aspects of organizational behavior

### Direct Tax Laws I

To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and to acquire the ability to apply the knowledge of the provisions of direct tax laws to various situations in actual practice

### **Company Law**

The objective of this paper is to familiarize the students with the various provisions of Companies Act 2013.

### **Human Resource Management**

To acquaint the student with the growth and operations of human resource management and its functions within an organization along with the role of human resource management in the development and compensation of human resources in an organization and contemporary development.

### **Semester IV**

#### **State and Economy**

To review major trends in economic indicators and policy debates in India in the post-independence period, with particular emphasis on paradigm Shifts and turning points.

#### **Direct Tax Laws II**

To gain advanced knowledge of the provisions of Direct Tax Laws and to acquire expert knowledge of practical and procedural aspects relating to Direct Tax Laws.

#### **Auditing and Secretarial Practice.**

The objective of the paper is to help the students in understanding concepts and issues in Auditing and Secretarial Practice.

#### **Bank Management**

The focus of the course is directed towards the various operations performed in banks and the different ways of managing risk faced by banks giving knowledge about the use of technology in banking.

### **Semester V**

#### **CRITICAL THINKING AND ELEMENTARY STATISTICS**

To provide knowledge to student about basics of statistics and to inculcate the habit of critical thinking.

#### **OPERATING SYSTEM WITH WINDOWS**

To familiarize students with basic concepts related to Computers, DOS, Windows, and application software's like Word-processing, Spreadsheet Software and Presentation Software.

### **Financial Management**

To familiarize the students with the basic concepts of Financial Management relevant in Business and helping the students to understand the usage of Accounting in Financial Management.

### **Securities Laws & Management**

To acquire knowledge and understanding of securities laws and the regulatory framework of capital Markets.

### **Taxation for NRI**

This course is designed to provide the students with all the essential aspects of international Taxation

## **Semester VI**

### **Database Management System with Oracle**

The objective of the course is to make the students understand Database concepts and SQL. To train the students to acquire skills in generating marketable database and management, especially in the area of database concepts technology and practice to the participants to groom them into well-informed database application developers

### **TAX PLANNING & MANAGEMENT**

The aim of this course is to familiarize the student with major latest provisions of the Indian tax laws and related judicial pronouncements pertaining to corporate enterprises having implications for various aspects of tax planning with a view to derive maximum possible tax benefits admissible under the law .

### **STRATEGIC MANAGEMENT**

To develop the perspective for the overall management of the enterprise from the point of view of top management, keeping in view the opportunities and threats posed by the environment.

### **Operations Research**

To understand the concepts and techniques of Operations Research for business decision making and to acquire required skills to solve various problems in operational research

## **COURSE OUTCOME M. COM**

### **SEMESTER-I**

### **MANAGERIAL ECONOMICS**

- To acquaint students with the concepts of micro–economic theory and their use in business decision making.
- To make them capable of using various concepts to deal with business problems in a global economic environment.

### **QUANTITATIVE METHODS FOR BUSINESS**

- To acquaint students with some of the important statistical techniques for managerial decision making.
- To emphasis will be on their applications to business and economic situations.

### **MODERN ACCOUNTING THEORY & REPORTING PRACTICES**

- To develop the knowledge of the convergence of the Indian Accounting Standards with the IFRS.
- To equip the students with the required knowledge of International financial reporting standards and practices.
- To achieve a clear conceptual understanding of the IFRS and possess sufficient knowledge expected out of an expert.

### **ORGANISATION THEORY AND BEHAVIOUR**

- To develop a theoretical understanding among students about the structure and behavior of organization as it develops over time.
- To make them capable of realizing the competitiveness for firms.

### **MARKETING MANAGEMENT**

- To familiarize the students with the basic concepts and principles of marketing
- To develop their conceptual and analytical skills
- To make them able to manage marketing operations of a business firm.

### **MANAGEMENT INFORMATION SYSTEM**

- To offer a comprehensive overview of Management information systems (MIS).
- To explore technical, strategic and tactical issues related to MIS.
- To make aware that how Basic concepts in analyzing and designing information systems will be presented.

### **WORKSHOP ON IT APPLICATIONS IN COMMERCE**

- To expose the students with the use of IT technologies
- to solve business problems regarding various functional areas of business with the help of IT.



## **SEMESTER-II**

### **BUSINESS ENVIRONMENT**

- To acquaint students with the concepts of macro – economics and the macro environment in which a business organization operates.
- To make the student capable of analyzing and understanding the macro economic policies of the government implemented from time to time
- To also assess the impact of these policies on the business

### **RESEARCH METHODOLOGY IN COMMERCE**

- To impart knowledge about various stages of the research processes
- To make aware about the application of research processes in Commerce and Management Education.

### **FINANCIAL MANAGEMENT AND POLICY**

- To acquaint the students with the basic analytical techniques and methods of financial management of business firms.
- To provide exposure to certain sophisticated and analytical techniques that are used for taking financial policy decisions.

### **PRODUCTION AND MATERIALS MANAGEMENT**

- To impart knowledge regarding production and management techniques, process, tools, To acquaint the students with the knowledge of marketing functions, techniques and strategies.

### **OPERATIONS RESEARCH**

- To understand the concepts and techniques of Operations Research for business decision making
- To acquire required skills to solve various problems in OR.

### **BUSINESS POLICY & STRATEGIC MANAGEMENT**

- To develop an understanding of the basic inputs in making and implementing corporate strategic decisions
- To familiarize them with the issues and practices involved.

## **SEMESTER III**

### **BUSINESS PERFORMANCE MANAGEMENT**

- To make familiar with the performance measurement techniques for business.
- To provides the exposure to certain sophisticated and analytical techniques that are used for taking Business decisions.

### **TAX PLANNING AND MANAGEMENT**

- To familiarize with major latest provisions of the Indian tax laws.
- To make aware about the related judicial pronouncements pertaining to corporate enterprises .
- To understand the implications for various aspects of Corporate planning with a view to derive maximum possible tax benefits admissible under the law.

### **INTEGRATED MARKETING COMMUNICATION & BRAND EQUITY**

- To introduce the students to the integrated role of promotion techniques with the special emphasis on advertising.
- To make aware about the concepts of brand equity.

### **MARKETING RESEARCH**

- To exposing the concept, tools and techniques of marketing research
- To developing their skills to be able to apply research techniques
- To aid marketing decision making.

### **BANK MANAGEMENT**

- To make student aware of the concepts, techniques and practices of bank management.
- course is intended to make students capable of applying the principles and techniques as professionals in organizations they work for.

### **INSURANCE MANAGEMENT**

- To familiarizing with the concept of insurance, the risk and its management,
- To make aware about various insurance policies and their structure along with the legal dimensions involved.

- To provide the knowledge of Insurance Company's Management

## **SEMESTER-IV**

### **PROJECT PLANNING AND CONTROL**

- To provide knowledge about skills necessary to create, plan and control a new Enterprise.
- To make student aware of the concepts, techniques and practices of various projects.

### **KNOWLEDGE MANAGEMENT**

- To create awareness amongst the students to know the details of Knowledge Management in the changing scenario
- To enhance its significance in framing the business strategy.

### **BUSINESS ETHICS AND CORPORATE GOVERNANCE**

- To educate about the adoption of Business Ethics practices by organizations
- To discourages corporate wrong-doing.
- How to contributes substantially in the achievement of corporate excellence.

### **ADVERTISING AND SALES MANAGEMENT**

- To develop an in-depth understanding of the modern concepts
- To aware about the latest techniques of advertising and personal selling
- To provide knowledge on sales force Management which constitute a fast - growing area of marketing.

### **SERVICES MARKETING**

- To understand the service product and key elements of services marketing mix.
- Another objective deals with managing the service delivery process
- To familiarize with the implementation of services marketing.

### **CONSUMER BEHAVIOUR**

- Understanding behavior of consumer that is a prerequisite for developing effective marketing strategy.
- To provide an in-depth understanding of the consumer and industrial buying processes
- To aware about their determinants as relevant for marketing decision making.

**DEPARTMENT OF MATHEMATICS COURSE OUTCOME/PROGRAMME  
OUTCOME/PROGRAMME SPECIFIC OUTCOME  
Program-B.A.,B.ED COURSE**

**B.A.\B.A. B.Ed.**

**1<sup>st</sup>sem** – Plane Geometry, Algebra and Trigonometry, Calculus-I

**2<sup>nd</sup>sem-** Solid Geometry, Theory of Equations, Calculus-II

**3<sup>rd</sup>sem** – Statics, Differential Equations-I, Advanced Calculus-I

**4<sup>th</sup>sem** – Dynamics, Differential Equations-II, Advanced Calculus-II

**5<sup>th</sup>sem-** Modern Algebra, Analysis-I, Probability Theory

**6<sup>th</sup>sem-** Linear Algebra, Analysis-II Numerical Analysis

**BCA**

**1<sup>st</sup> sem-** Fundamental of Mathematical Statics

**3<sup>rd</sup>sem-** Computer Oriented Numerical Methods

**5<sup>th</sup>sem-** Discrete Mathematics in Computer Science

**Post Graduate Classes**

**M.sc 1<sup>st</sup>sem** – Real Analysis-I, Complex Analysis-I, Algebra-I, Number Theory-I, Differential Equations-I

**M.sc 2<sup>nd</sup>sem**– Real Analysis-II, Complex Analysis-II, Algebra-II, Number Theory-II, Vector Analysis and Mechanics

**M.sc. 3<sup>rd</sup>sem-** Field Theory, Linear Programming, Topology, Probability and Mathematical Statistics-I, Special Functions

**M.sc.4<sup>th</sup>sem-** Linear Algebra, Elements of Probability and Mathematical Statistics, Non-Linear Programming, Functional Analysis, Integral Transforms and their Applications

**COURSE OUTCOME:**

A student be able to recall basic facts about mathematics and should be able to display knowledge of conventions such as notations and terminology.

**Problem solving:** Students can solve problems using mathematical concepts and reasoning

**Communication:** Students can communicate mathematical ideas using correct terminology and notation

**Mathematical modeling:** Students can use mathematical models to solve problems

**Critical thinking:** Students can analyze problems, identify relevant information, and evaluate it

**Real-world applications:** Students can apply mathematical concepts to real-world problems

**Interdisciplinary approach:** Students can apply mathematics to other disciplines

**Advanced knowledge:** Students can develop a strong foundation in advanced areas of mathematics

**Preparation for higher education:** Students can prepare for higher degrees and competitive exams

**Some examples of course outcomes for mathematics courses include:**

Developing a strong foundation in abstract algebra, real analysis, and complex analysis

Understanding number theory and its applications in cryptography

Developing a positive attitude towards mathematics

Developing mathematical reasoning skills

Developing the ability to identify and define computing requirements

Developing the ability to identify applications of mathematics in other discipline

## Department of Fine Arts

### Course Outcomes

The undergraduate Fine Arts program at Panjab University is designed to provide students with a solid foundation in artistic techniques, creative expression, historical knowledge, and professional skills. The course aims to develop critical thinking, technical expertise, and an appreciation of art as a cultural and social phenomenon.

#### 1. Technical Proficiency

- Mastery of fundamental and advanced techniques in drawing, painting, sculpture, and mixed media.
- Understanding of composition, perspective, color theory, and form.

- Hands-on experience with various materials, including oil, acrylic, watercolor, charcoal, clay, wood, and metal.

## **2. Artistic Expression and Creativity**

- Encouragement of self-expression through various artistic mediums.
- Development of an individual artistic style through experimentation with different forms and techniques.
- Integration of personal and cultural narratives in creative projects.
- Conceptual development of themes and ideas through research and visualization.

## **3. Art History and Theory**

- In-depth study of Indian, Western, and global art movements.
- Understanding of traditional and contemporary art forms, including folk, tribal, and indigenous arts.
- Analysis of historical and cultural influences on artistic practices.
- Application of critical theories in art to interpret and evaluate artworks.

## **4. Professional Practices**

- Training in art curation, exhibition planning, and display techniques.
- Understanding of legal and ethical aspects of art, including copyright laws and intellectual property rights.
- Marketing strategies for artists, including social media branding and portfolio development.
- Entrepreneurship in the arts, including starting an art business, freelancing, and commercial collaborations.

## **5. Research and Critical Thinking**

- Development of strong research skills in art history, aesthetics, and contemporary practices.
- Ability to critically analyze and evaluate artworks using theoretical frameworks.
- Writing and presentation skills for academic and professional purposes.
- Engaging in art criticism, debates, and discussions on global and local art issues.

## **6. Community Engagement and Social Responsibility**

- Participation in community-based art projects, murals, and outreach programs.
- Understanding of art as a tool for social change and activism.

- Collaboration with NGOs, schools, and public spaces for art awareness programs.
- Creating artworks that reflect and address social, political, and environmental concerns.

### 7. Specializations and Electives

Students can choose specializations based on their interests and career goals:

- Painting: Study of classical and modern painting styles.
- Sculpture: Learning techniques in carving, modeling, casting, and assembling.
- Applied Arts: Emphasizing graphic design, visual communication, and advertising.
- Printmaking: Exploring techniques such as lithography, etching, and screen printing.
- Photography & Digital Arts: Understanding camera techniques, composition, and lighting.
- Mural and Installation Art: Large-scale public artworks and site-specific projects.

### 8. Career Opportunities and Future Prospects

After completing a UG degree in Fine Arts from Panjab University, students can explore careers such as:

- Professional Artist (Painter, Sculptor, Muralist)
- Graphic Designer / Visual Communication Specialist
- Art Director in Advertising and Media
- Art Teacher / Lecturer
- Illustrator / Concept Artist
- Exhibition Curator / Museum Professional
- Animator / Digital Artist
- Art Therapist / Social Art Practitioner
- Freelance Artist / Entrepreneur

## **Course Title - Basics of beauty care**

Objectives :

1. To impart practical skills in grooming and beauty care.

2. To enable students recognise types of skin and just type of facial according to skin type.
3. Make the students aware of the technique of threading , waxing manicure and pedicure.
4. To impart practical knowledge about application of colour and hair styling.
5. To Understand that selection of a suitable hairstyles required consideration like clients headshape, facial contour, neck line, and hair texture.

Course Outcomes :

1. Work as Fashion show stylist, cosmetology instructor & Beauty Magazine Writer.
2. Start as on franchise independently or collaboration with Lakme, VLCC, L'Oreal, etc
3. Work as make-up artist in fashion industry or film industry.
4. Work as a professional trainer for the new learners.
5. Do Ayurvedic Cosmetology and sale, natural herbs and plant, which can be incorporated into skin and hair care .